



Minutes of the Jetty Road Mainstreet Committee Held in the Mayor's Parlour, Glenelg Town Hall on Wednesday 12 February 2025 at 6.00pm

ELECTED MEMBERS PRESENT

Mayor Amanda Wilson
Councillor R Abley

COMMITTEE REPRESENTATIVES PRESENT

Beach Burrito, Mr A Warren
Glenelg Finance, Mr D Murphy
The Colley Hotel, Ms K Bailey
Cibo Espresso, Mr T Beatrice
Yo-Chi, Ms B Millard (via Virtual Connection)
Independent Member Mr C Brown

STAFF IN ATTENDANCE

General Manager, Community and Business, Ms M Lock
Manager, City Activation, Ms R Forrest
Business Development Partner, Ms V Miller
Event Lead, Mr H Colvill

1. OPENING

The Deputy Chair, Mr A Warren declared the meeting open at 6.03pm.

2. KAURNA ACKNOWLEDGEMENT

With the opening of the meeting the Deputy Chair, Mr A Warren stated:

We acknowledge Kurna people as the traditional owners and custodians of this land.

We respect their spiritual relationship with country that has developed over thousands of years, and the cultural heritage and beliefs that remain important to Kurna People today.

3. APOLOGIES

3.1 Apologies Received: Councillor A Kane, Mr C Morley, Mr A Fotopoulos, Ms S Mills, Ms G Martin

3.2 Absent: Ms J Chudasama

4. DECLARATION OF INTEREST

Members were reminded to declare their interest before each item.

5. CONFIRMATION OF MINUTES

Motion

That the minutes of the Jetty Road Mainstreet Committee held on 15 January 2025 to be taken as read and confirmed.

Moved Councillor Abley, Seconded C Brown

Carried

6. QUESTIONS BY MEMBERS

6.1 **Without Notice:** Nil

6.2 **With Notice:** Nil

7. PRESENTATIONS: Nil

8. REPORTS/ITEMS OF BUSINESS:

Leave of the meeting

The Chair sought leave of the meeting to propose that Agenda Item 8.6 Social Media Report – December 2024 be considered after item 7.

Leave of the meeting was granted

8.6 **Social Media Report – December 2024** (Report No: 28/25)

This report highlights the positive results in December 2024 following the engagement of a consultancy to trial outsourcing social media. The consultancy has significantly improved the Jetty Road precinct's digital presence and overall social media reach in a short space of time.

Motion

That the Jetty Road Mainstreet Committee

1. **note this report; and**
2. **endorse an extension of the current social media contract with Say Cheese social media for a further six months, thereafter a review and report tabled at the Jetty Road Mainstreet Committee meeting held in August 2025 of the new committee.**

Moved Councillor Abley, Seconded T Beatrice

Carried

8.1 **Monthly Finance Report** (Report No: 23/25)

This report provides an update on the Jetty Road Mainstreet income and expenditure as at 31 December 2025.

Motion

That the Jetty Road Mainstreet Committee notes this report.

Moved Councillor Abley, Seconded T Beatrice

Carried

8.2 **Marketing Update** (Report No: 25/25)

This report provides an update on the marketing initiatives undertaken by the Jetty Road Mainstreet Committee (JRMC) aligned to the 2024-25 Marketing Plan.

Motion

That the Jetty Road Mainstreet Committee notes this report.

Moved T Beatrice, Seconded D Murphy **Carried**

8.3 **Jetty Road Events Update** (Report No: 24/25)

The Jetty Road Mainstreet Committee (JRMC), in partnership with the City of Holdfast Bay, is responsible for implementing and managing a variety of major events to support economic stimulus in the precinct in accordance with the annual marketing and business plan.

This report provides an overview of recent and upcoming events.

Motion

That the Jetty Road Mainstreet Committee notes this report.

Moved D Murphy, Seconded K Bailey **Carried**

8.4 **Sea to Shore Glenelg Seafood Festival** (Report No: 26/25)

The third Sea to Shore Glenelg Seafood Festival was held over the weekend of 26-27 October 2024. The event featured a demonstration stage and 14 food vendors offering fresh, expertly prepared South Australian seafood. A total of 21,335 people attended the event across the two days.

Motion

That the Jetty Road Mainstreet Committee notes this report.

Moved Councillor Abley, Seconded T Beatrice **Carried**

8.5 **Committee Self-Assessment**

(Report No: 27/25)

The appointment of the current Jetty Road Mainstreet Committee (JRMC) members concludes 31 March 2025. In line with the current JRMC Terms of Reference, clause 15.2 and to ensure clarity and rigour around the roles of individual Committee members, and of the Committee as a whole, the JRMC members should undergo a self-assessment process before their term is complete. This aligns with the practices adopted by other Committees of Council.

Motion

That the Jetty Road Mainstreet Committee initiates a self-assessment process to be completed by 31 March 2025.

Moved B Millard Seconded C Brown

Carried

Item 8.6 Social Media Report – December 2024 was considered after Item 7 as per leave of the meeting granted.

8.7 **Jetty Road Mainstreet Committee Terms of Reference**

(Report No: 29/25)

The revised Terms of Reference (ToR) for the Jetty Road Mainstreet Committee (JRMC) establish the committee's structure, functions, and operational guidelines. The committee is responsible for overseeing the Annual Business Plan and Budget for the Jetty Road precinct, fostering communication between businesses, and promoting the area as a vibrant shopping, leisure, and cultural destination. Key elements in the ToR include membership composition, reporting requirements, and the scope of responsibilities.

The ToR have been reformatted to align with the administration's new policy instrument templates.

Motion

That the Jetty Road Mainstreet Committee notes this report and recommends that Council adopt the revised Terms of Reference.

Moved T Beatrice, Seconded Councillor Abley

Carried

8.8 **Jetty Road Mainstreet Committee Nominations 2025-2027** (Report No: 30/25)

The Jetty Road Mainstreet Committee (JRMC) comprises of up to 13 persons who are a mix of the Jetty Road Mainstreet precinct business owners, commercial property owners (nine persons) and Elected Members of Council (two persons) and, if the committee so wishes, independent members (two persons). Business owners and owners of commercial property within the boundaries of the Jetty Road, Glenelg precinct who contribute to the separate rate levy are invited to nominate for a position on the Jetty Road Mainstreet Committee.

There are nine positions available for people who are either a landlord or business for the period 1 April 2025 – 31 March 2027. Nominations for the positions are open from 13 February to 27 February 2025.

This report seeks the appointment of a JRMC member to the Selection Panel.

Motion

That the Jetty Road Mainstreet Committee:

1. **notes this report; and**
2. **endorses Mr A Warren to the Selection Panel in accordance with the Jetty Road Mainstreet Committee Terms of Reference.**

Moved T Beatrice, Seconded K Bailey

Carried

8.9 **Resource Review** (Report31/25)

Item Withdrawn

At the request of the Chief Executive Officer, Resource Review, Report Number: 31/25, Item 8.8 was withdrawn from the Jetty Road Mainstreet Committee Agenda prior to the meeting.

9. **URGENT BUSINESS – SUBJECT TO THE LEAVE OF THE MEETING: Nil**

10. ITEMS IN CONFIDENCE

10.1 Winter Activation (Report No: 32/25)

Motion – Exclusion of the Public – Section 90(3)(d) Order

1. That pursuant to Section 90(2) of the *Local Government Act 1999* JRMC hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 32/25, Winter Activation in confidence.
2. That in accordance with Section 90(3) of the *Local Government Act 1999* JRMC is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 32/25, Winter Activation on the following grounds:
 - d. pursuant to section 90(3)(d) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is commercial information of a confidential nature (not being a trade secret) the disclosure of which could reasonably be expected to prejudice the commercial position of the person who supplied the information.

In addition, the disclosure of this information would, on balance, be contrary to the public interest. The public interest in public access to the meeting has been balanced against the public interest in the continued non-disclosure of the information. The benefit to the public at large resulting from withholding the information outweighs the benefit to it of disclosure of the information.
3. The Jetty Road Mainstreet Committee is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.

Moved C Brown, Seconded D Murphy

Carried

Motion: - RETAIN IN CONFIDENCE - Section 91(7) Order

That having considered Agenda Item 10.1 Report No: 32/25 Winter Activation in confidence under section 90(2) and (3)(d) of the Local Government Act 1999, the Council, pursuant to section 91(7) of that Act orders that the report, attachments and minutes be retained in confidence for a period of 12 months and that this order be reviewed every 12 months.

Moved Councillor Abley, Seconded T Beatrice

Carried

11. DATE AND TIME OF NEXT MEETING

The next meeting of the Jetty Road Mainstreet Committee will be held on Wednesday 5 March 2025 to commence at 6.00pm in the Mayor's Parlour Glenelg Town Hall.

12. CLOSURE

The meeting closed at 7.40pm.

CONFIRMED 5 March 2025

CHAIR