

CITY OF HOLDFAST BAY

Minutes of the Ordinary Meeting of Council of the City of Holdfast Bay held in the Kingston Room, Civic Centre, 24 Jetty Road, Brighton, on Tuesday 24 April 2007 at 7:04pm.

PRESENT

His Worship the Mayor
Deputy Mayor
Councillors

A K Rollond
R A Clancy
R D Beh
R M Bouchée
P N Crutchett
J L Deakin
L R Fisk
J D Huckstepp
S C Lonie
T D Looker
A C Norton
L van Camp
R T Donaldson
C A Sheffield
C E Umapathysivam
R A Thomas
I S Walker

Chief Executive Officer
General Manager Environment and Engineering
General Manager Social and Organisation
General Manager Strategy and Development
Executive Manager Finance and Corporate

1. OPENING

His Worship the Mayor declared the meeting open with prayer and acknowledgement of Kaurna Traditional Owners at 7:04pm.

2. APOLOGIES

2.1 For Absence

2.2 Leave of Absence Councillor P D H Heysen

3. PRESENTATION

Ms Carlien Coultate, Chairperson Alwyndor Aged Care Board of Management and Mr Greg Potter, General Manager Alwyndor Aged Care, made a 10 minute presentation to Council on the Alwyndor Hostels, Rehabilitation and Grounds Redevelopment Project.

4. CONFIRMATION OF MINUTES

Councillor Norton moved and Councillor Deakin seconded that the minutes of the Ordinary Meeting of Council held on 10 April 2007 be taken as read and confirmed.

CARRIED

5. MAYORAL REPORT

From 1 March 2007 to 31 March 2007

Councillor Norton moved and Councillor Huckstepp seconded that the report be received and noted.

CARRIED

6. QUESTIONS BY MEMBERS**6.1 Without Notice****6.1.1 Karidis Carpark Infrastructure Agreement**

Councillor Bouchée asked if the Chief Executive Officer has clarified the validity of the agreement.

The Chief Executive Officer provided a response.

Councillor Bouchée asked if the Karidis Corporation has been advised of Council's concerns regarding the closure of the car park.

The Chief Executive Officer provided a response.

6.1.2 Broken Glass in Wattle Street Playground

Councillor Norton asked a question regarding the broken glass in the Wattle Street Playground and Council's actions in making this area safe.

General Manager Environment and Engineering provided a response.

Councillor Norton asked if this matter had been reported to the Police.

General Manager Environment and Engineering provided a response.

6.2 With Notice**6.2.1 Use of Council vehicle while on unpaid leave**

In accordance with his notice Councillor Looker asked the following question:

With regard to Council's Policy not to provide vehicles to employees on unpaid leave can the CEO advise of any exceptions to this policy during the past 12 months?

Chief Executive Officer response.

There have been no exemptions to the arrangements with employees with respect to use of Council vehicles while on unpaid leave in the last 12 months.

6.2.2 Itemised breakdown of expenditure – Contracts/Consultants

In accordance with her notice Councillor Bouchée asked the following question:

Could Council Members please have an itemised breakdown of expenditure in the Contracts/Consultants budget line 2006/2007 (to date)?

Background

For budget assessment deliberations, I believe it would be essential to know where our major costs are incurred.

Chief Executive Officer response.

Yes, this information can and will be prepared for Elected Members' consideration in the context of the 2007/2008 budget deliberations.

7. REPORTS BY DELEGATES OR REPRESENTATIVES

Councillor Clancy reported her activities representing the Mayor at the CanDo4Kids Day of Celebration at Government House on Tuesday 10 April 2007 and at the Glenelg Cricket Club Presentation evening on Friday 20 April 2007.

Councillor Beh reported his activities representing the Mayor at the Glenelg Baseball Club Presentation Night on Friday 20 April 2007.

8. PETITIONS AND DEPUTATIONS

Nil

9. NOTICES OF MOTION**9.1 New Year's Eve Sponsorship**

In accordance with his notice:

C240407/124 Councillor Crutchett moved and Councillor Bouchée seconded that Council in seeking sponsorship for the City of Holdfast Bay New Year's Eve events at both Brighton and Glenelg: Council is (*dependant on the financial offer*) willing to consider the following promotional opportunities:

Contract Period

Preferred	Time period
Yes/No	1 to 2 years
Yes/No	2 to 3 years with extension options
Yes/No	3 to 5 years
Yes/No	All of the above

Promotional Period Available

Preferred	Time period
Yes/No	1 week each side of New Year
Yes/No	2 weeks prior and 1 week after new year
Yes/No	2 weeks either side of new year
Yes/No	3 weeks prior and 2 weeks after new year
Yes/No	3 week either side of new year
Yes/No	4 weeks either side of new year
Yes/No	<i>All of the above</i>

Products acceptable for promotion

Preferred	Type of Product
Acceptable / NOT Acceptable	Alcohol Sponsorship at Glenelg (<i>Family friendly due and dry zone</i>)
Acceptable / NOT Acceptable	Alcohol Sponsorship at Brighton (<i>Family friendly atmosphere</i>)
Acceptable / NOT Acceptable	Soft drink or water supply companies (bottled etc)
Acceptable / NOT Acceptable	Food Products: Dips, yogurts, milk, pet food etc
Acceptable / NOT Acceptable	Fast Food Chain Sponsorship
Acceptable / NOT Acceptable	Telecommunication companies
Acceptable / NOT Acceptable	Free to air TV, pay TV or Radio, news print
Acceptable / NOT Acceptable	Major Retail, Furniture or Hardware Stores
Acceptable / NOT Acceptable	Financial Institutions banks, mortgage agents etc.
Acceptable / NOT Acceptable	Motor vehicle, recreational vehicle company
Acceptable / NOT Acceptable	Transport Companies Road & Air.
Acceptable / NOT Acceptable	Competing holiday destinations
NOT Acceptable	Others unacceptable to members

Promotional Opportunities

Preferred	Location or type
Acceptable / NOT Acceptable	Signs at the entrance to the City of Holdfast Bay
Acceptable / NOT Acceptable	Signs on the Jetty or at the entrance to the Jetties: Brighton & Glenelg
Acceptable / NOT Acceptable	Promotional booths in front of the Jetties: Brighton & Glenelg or on the beach
Acceptable / NOT Acceptable	Promotional booths or promotional vehicles in 3 Strategic car parking spaces along Jetty Road Glenelg. (<i>Providing no clash with adjoining business</i>)
Acceptable / NOT Acceptable	Bay Discovery Centre & Glenelg Town Hall Balcony for corporate clients to watch fireworks. (Subject to availability)
Acceptable / NOT Acceptable	Best New Years Eve Photo Competition with featured display in the Bay Discovery Centre mezzanine floor (with suitable Prize and categories for various experience)
Acceptable / NOT Acceptable	Marquee on Ngutinilla to allow corporate sponsorship clients and families to be entertained.
Acceptable / NOT Acceptable	Promotional Advertisement in the Councils "Holdfast Bay Views" newsletter promoting the product.
Acceptable / NOT Acceptable	Promotional material to be included in the Rate Notice mail out. (providing it does not increase postage cost)
Acceptable / NOT Acceptable	Reserved parking for corporate clients in the Elizabeth or Partridge Street Car parks.
Acceptable / NOT Acceptable	Changing the Street banners to promote the Corporate Sponsor.
Acceptable / NOT Acceptable	Acknowledgement by the Mayor and a presence on the countdown stage.
Acceptable / NOT Acceptable	Other items members may wish to add.

CARRIED

Background

Council has clearly indicated we want Administration to find a sponsor for our Family friendly New Year's Eve celebrations.

The opportunity exists for major exposure for a corporate sponsor however I believe it is important that we establish some guidelines on what the City of Holdfast Bay is prepared to offer to attract the desired level of long term sponsorship.

This will allow Administration to prepare a tailored Sponsorship pack in order to attract the desired interest groups and a level of competition that will allow a sponsor to take full advantage of the marketing opportunities presented during the City's holiday season.

To be effective, sponsorship of any event must serve the interest of the four constituent groups:

- It must serve the business interest of the sponsoring company;
- It must serve the best interest of the event and its participants;
- It must have a positive impact upon the sponsor's direct customers – the dealers and retailers who sell its products; and
- It must benefit the consumers who buy those products.

General Manager Strategy and Development comment.

To assist in reducing the financial burden to Council and improving the quality of the Glenelg and Brighton New Year's Eve celebrations, sponsorship of the event should be sought. The report recently considered by Council at its meeting on 10 April 2007 highlighted some of the issues related to obtaining sponsorship for the event.

These issues included:

- that the current New Year's Eve celebrations have no (or limited) commercial advantage that appeals to sponsors. The event does not need to be marketed; hence there are no advertising or promotional campaigns for sponsors to latch onto.
- sponsors consider that product sales at an event, usually gained by an exclusive arrangement, are a desirable benefit. Soft drinks or ice-cream have potential to fit this category. However, due to the number of Moseley Square traders who remain open for much of the evening, exclusive sales of only one brand would be extremely difficult to negotiate, and almost impossible to deliver.
- the Christmas-New Year's Eve break is a major holiday period for the corporate sector, hence this also impacts on the ease and willingness for 'Corporates' to become involved with New Year's Eve sponsorship. With no clear advantages to present in a professional sponsorship package, it remains impractical to pursue sponsors and retain credibility.

In light of these barriers, Administration recommended that a specialist external resource be engaged on a one off basis to assist Council with the investigation and potential attraction of sponsorship opportunities and event upgrade opportunities. Accordingly, Administration recommended the following in the 10 April report:

That Council considers one-off funding to a maximum of \$10,000 within the 2007/2008 budget to engage specialist consultants to assist Council to develop and improve the quality of New Year's Eve celebrations at Glenelg beyond 2007, with the intent of attracting corporate, supplier and media sponsors who will further contribute to an improved and upgraded event at Glenelg.

While this recommendation was not endorsed, it remains Administration's view that if Council is serious about obtaining quality and beneficial sponsorship for New Year's Eve, the investment of time and expertise in major event sponsorship is essential.

9.2 Car Parking in Glenelg – Approach to Bay Central Developer

In accordance with his notice:

Councillor Deakin moved and Councillor Looker seconded that Council makes a formal approach to the developers of the Bay Junction Shopping centre seeking their interest in jointly examining proposals that might see Council underwriting the cost and or risk, of the developer constructing approximately 100 community car parking spaces in addition to those currently provided or required to be provided under the City of Holdfast Bay Development Plan.

LOST

Background

The Jetty Road Glenelg precinct has a much debated and publicised need for additional car parking. The Glenelg Access Strategy recommends that such car parking be on the periphery of the precinct with main road access. We have been informed that the developer of the Bay Junction Shopping Centre is currently rescoping the development and will be submitting a new development application.

A window of opportunity exists for Council to encourage the construction of additional car parking at this appropriate location. A new retail development at the eastern end of Jetty Rd will attract shoppers, the provision of ample easily accessible car parking will encourage those shoppers to park at the development and relieve the burden on Council's other parking sites. Pursuit of this strategy will deliver to the Community the following benefits.

- Postpone the inevitability of Council developing its car parking sites, allowing time to plan for the cost and community impacts of such developments.
- Encourage retail activity at the eastern end of Jetty Road.
- The competition resulting from a successful east end will encourage redevelopment through out the precinct, perhaps the Coles site.

10. ADJOURNMENT (TO ENABLE PERMANENT COMMITTEES TO MEET) (8:05PM)

Councillor Crutchett moved and Councillor Bouchée seconded that Council stand adjourned to enable the permanent Economic and Corporate and Environment and Engineering Committees to meet.

CARRIED

11. RESUMPTION

Councillor Crutchett moved and Councillor Bouchée seconded that Council resume at 8.59pm.

CARRIED

Councillor Lonie left the meeting at 8:59pm.

Councillor van Camp left the meeting at 8:59pm.

Councillor Lonie rejoined the meeting at 9:00pm.

12. COMMITTEE RECOMMENDATIONS FOR CONSIDERATION**12.1 Economic and Corporate Committee**

The Chairperson, Councillor Beh reported that the Economic and Corporate Committee had met this evening and had processed the business contained in the agenda documents.

Councillor Clancy moved and Councillor Crutchett seconded that the report of the Economic and Corporate Committee, the agenda documents and approved recommendations, together with the additional recommendations from the meeting be adopted subject to each of the public liability insurance amounts in relation to Agenda Items 8.4, 8.5 and 8.6 being increased to twenty million dollars.

CARRIED

Councillor van Camp rejoined the meeting at 9:01pm.

Councillor Huckstepp left the meeting at 9:02pm.

12.2 Environment and Engineering Committee

The Chairperson, Councillor Bouchée reported that the Environment and Engineering Committee had met this evening and had processed the business contained in the agenda documents.

Councillor Bouchée moved and Councillor Beh seconded that the report of the Environment and Engineering Committee, the agenda documents and approved recommendations, together with the additional recommendations from the meeting be adopted.

CARRIED**13. DEVELOPMENT ASSESSMENT PANEL**

C240407/125 Councillor Clancy moved and Councillor Huckstepp seconded that the minutes of the Development Assessment Panel held 18 April 2007 be received.

CARRIED**14. REPORTS OF ADVISORY COMMITTEES AND/OR SUB-COMMITTEES**

Alwyndor Aged Care Board of Management Meeting held 2 April 2007.

Audit Committee Meeting held 14 March 2007

C240407/126 Councillor Clancy moved and Councillor Beh seconded that the minutes of these committees be received.

CARRIED**15. REPORTS OF REGIONAL SUBSIDIARIES**

Nil

16. REPORTS BY OFFICERS**16.1 Items in Brief (Report No: 177/07)**

Report No: 177/07 was presented detailing items which were presented for the information of Members and did not require a separate resolution.

C240407/127 Councillor Clancy moved and Councillor Crutchett seconded that the report be noted and items of interest be discussed.

CARRIED

16.2 Rating Review Committee Recommendation (Report No: 165/07)

The Rating Review Committee met on 3 April 2007. A number of recommendations for the 2007/08 rate setting process were made at this meeting. This report lists those recommendations for Council consideration to enable progress with rate setting prior to adoption of Council's Annual Business Plan and declaration of rates.

C240407/128 Councillor Crutchett moved and Councillor Fisk seconded:

- 1. That the minutes of the Rating Review Committee held on 3 April 2007 be received and noted;**
- 2. That the correct General Differential Rate be applied to the Patawalonga Marina Berths from 2007/08;**
- 3. That a rate rebate to the affected ratepayers of 80% be granted in 2007/08, reducing by 20% each year to a zero rebate in 2011/12;**
- 4. That the occupiers of the marina berths be advised of Council's decision.**

CARRIED

16.3 Natural Resource Management Plan for the Adelaide and Mt Lofty Ranges –Workshop (Report No: 181/07)

The Adelaide and Mount Lofty Ranges (AMLR) Natural Resources Management Board is in the process of developing a Regional Natural Resources Management (NRM) Plan. The plan, however, is for the whole region and its communities, not just for the AMLR Board. It will form the basis for the NRM investment in our region by the Board and by local, state and federal government agencies. The Board is seeking to engage all stakeholders, especially their local government partners, by holding a series of workshops.

The City of Holdfast Bay has been invited, along with other southern/western metropolitan councils to participate in a workshop on Friday 18 May 2007. The Chief Executive Officer, together with relevant senior staff will attend this workshop and this report seeks interest from up to two Elected Members to also attend the morning sessions of the workshop.

C240407/129 Councillor Crutchett moved and Councillor Deakin seconded:

- 1. That Report No: 181/07 be noted.**
- 2. That Councillors Bouchée and van Camp attend the morning session of the NRM Workshop on Friday 18 May 2007.**

CARRIED

Councillor Huckstepp rejoined the meeting at 9:05pm.

Councillor Fisk left the meeting at 9:07pm.

Councillor Fisk rejoined the meeting at 9:10pm.

16.4 Forthcoming Workshop – Strategic Directions and Code of Conduct review (Report No: 182/07)

Endorsement of the objectives and approaches proposed for the scheduled informal Elected Member workshops - on Council's strategic directions and the review of Council's Code of Conduct – is sought, so that preparation for the workshops can proceed, and will support the achievement of useful Council and community outcomes from the sessions.

C240407/130 Councillor Crutchett moved and Councillor Deakin seconded that the objectives and workshop methods outlined in Report Number 182/07 be endorsed as the basis for Administration preparation for the forthcoming Elected Member workshop on the topic of Council's strategic directions.

CARRIED

17. URGENT BUSINESS

17.1 Storage Location for Tram 361

C240407/131 Councillor Crutchett moved and Councillor Bouchée seconded that the correspondence be received.

CARRIED

C240407/132 Councillor Bouchée moved and Councillor Norton seconded that all options:-

- "Bluebird" site at Islington Rail Yards;
- St Kilda Tram Museum;
- Port Adelaide Rail Museum; and
- Any appropriate Council owned land, including the Buckle Street site,

be investigated, with a preference for an internal storage location, and that Administration be authorised to arrange the transport and storage of the tram pending Council's further deliberations on this project.

A division was called.

Voted For
Councillor Beh
Councillor Bouchée
Councillor Clancy
Councillor Crutchett
Councillor Deakin
Councillor Fisk
Councillor Huckstepp
Councillor Lonie
Councillor Norton
Councillor van Camp

Voted Against
Councillor Looker

HIS WORSHIP THE MAYOR DECLARED THE MOTION CARRIED

Councillor Bouchée left the meeting at 9:25pm.

Councillor Bouchée rejoined the meeting at 9:26pm.

17.2 Community Consultation process for the 2007/2008 Annual Business Plan and Budget.

C240407/133 Councillor Deakin moved and Councillor Bouchée seconded that Administration report on the community consultation process proposed for the 2007/2008 Annual Business Plan and Budget.

CARRIED

Councillor Bouchée left the meeting at 9:30pm.

Councillor Bouchée rejoined the meeting at 9:31pm.

Councillor Clancy left the meeting at 9:35pm.

Councillor Beh left the meeting at 9:35pm

Councillor Clancy rejoined the meeting at 9:36pm.

17.3 Alwyndor Development Proposal

C240407/134 Councillor Deakin moved and Councillor Looker seconded that Administration prepare a further report for Council on the Alwyndor Development proposal.

CARRIED

Councillor Looker left the meeting at 9:38pm.

Councillor Looker rejoined the meeting at 9:40pm.

Councillor Beh rejoined the meeting at 9:44pm.

18. ITEMS IN CONFIDENCE

18.1 Question on Notice – Staff use of Vehicles (Report No: 179/07)

Council officers remaining: Mr Donaldson, Mrs Umaphysivam, Mr Sheffield, Mr Walker and Ms Thomas

C240407/135 Councillor Clancy moved and Councillor Lonie seconded that, pursuant to Section 90(2) and 90(3)(a) of the Local Government Act 1999 the Council order that the public be excluded from attendance at the meeting, with the exception of Council officers and any other visitors permitted to remain, after taking into account the relevant considerations under Section 90(3), on the basis that it will receive, discuss or consider the following:

- information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of a person or persons (living or dead).**

CARRIED

Question on Notice – Staff use of Vehicles (Report No: 179/07)

ORDER TO RETAIN DOCUMENTS IN CONFIDENCE

C240407/137 Councillor Fisk moved and Councillor Clancy seconded that pursuant to Section 90(2), 90(3)(a) and 91(7) of the Local Government Act 1999:

1. The Council orders that the documents and minutes relating to Report No: 179/07 with the exception of Resolution No:C240407/136 for going into confidence be kept confidential and not available for public inspection on the basis that they deal with information the disclosure of which would involve the unreasonable disclosure of information concerning the personal affairs of a person or persons (living or dead) under Section 90 (2) and 90(3)(a) of the Act.
2. This resolution will be reviewed on or before 30 June 2008 by the Council.

CARRIED

18.2 **Review of Confidential Status of Items (Report No: 164/07)**

Council officers remaining: Mr Donaldson, Mrs Umapathysivam, Mr Sheffield, Mr Walker and Ms Thomas

C240407/138 Councillor Crutchett moved and Councillor Bouchée seconded that, pursuant to Section 90(2) and 90(3)(g) of the Local Government Act 1999 the Council order that the public with the exception of Council officers and any other visitors permitted to remain, be excluded from attendance at the meeting, after taking into account the relevant considerations under Section 90(3), on the basis that it will receive, discuss or consider the following:

- information or matters that must be considered in confidence in order to ensure that the Council does not breach any law, order or direction of a court or tribunal constituted by law, any duty of confidence, or other legal obligation or duty.

CARRIED

Review of Confidential Status of Items (Report No: 164/07)

ORDER TO RETAIN DOCUMENTS IN CONFIDENCE

C240407/140 Councillor Crutchett moved and Councillor Bouchée seconded that pursuant to Section 90(2), 90(3)(g) and 91(7) of the Local Government Act 1999:

1. The Council orders that the documents and minutes relating to Report No: 164/07 with the exception of Resolution No: C240407/139 for going into confidence be kept confidential and not available for public inspection on the basis that they deal with information or matters that must be considered in confidence in order to ensure that the Council does not breach any law, order or direction of a court or tribunal constituted by law, any duty of confidence, or other legal obligation or duty under Section 90(2) and 90(3)(g) of the Act.
2. This resolution will be reviewed on or before 30 June 2007, unless Council otherwise decides to release the documents.

CARRIED

18.3 Notice of Motion (Report No: 180/07)

Council officers remaining: Mr Donaldson, Mrs Umapathysivam, Mr Sheffield, Mr Walker and Ms Thomas

C240407/141 Councillor Crutchett moved and Councillor Norton seconded that, pursuant to Section 90(2) and 90(3)(i) of the Local Government Act 1999 the Council order that the public be excluded from attendance at the meeting, with the exception of Council officers and any other visitors permitted to remain, after taking into account the relevant considerations under Section 90(3), on the basis that it will receive, discuss or consider the following:

- **information relating to actual litigation, or litigation that the Council or Council Committee believes on reasonable grounds will take place, involving the Council or an employee of the Council.**

CARRIED

Notice of Motion (Report No: 180/07)

ORDER TO RETAIN DOCUMENTS IN CONFIDENCE

C240407/143 Councillor Deakin moved and Councillor Crutchett seconded that pursuant to Section 90(2), 90(3)(i) and 91(7) of the Local Government Act 1999:

- 1. The Council orders that the documents and minutes relating to Report No: 180/07 with the exception of Resolution No: C240407/142 for going into confidence be kept confidential and not available for public inspection on the basis that they deal with information relating to actual litigation, or litigation that the Council or Council Committee believes on reasonable grounds will take place, involving the Council or an employee of the Council, under Section 90 (2) and 90(3)(i) of the Act.**
- 2. This resolution will be reviewed on or before 30 June 2008 by the Council.**

CARRIED

18.4 Major Event Update

C240407/144 Councillor Clancy moved and Councillor Lonie seconded that, pursuant to Section 90(2) and 90(3)(d) of the Local Government Act 1999 the Council order that the public with the exception of Council officers and any other visitors permitted to remain, be excluded from attendance at the meeting, after taking into account the relevant considerations under Section 90(3), on the basis that it will receive, discuss or consider the following:

- commercial information of a confidential nature (not being a trade secret) the disclosure of which:
 - (i) could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party, and
 - (ii) would, on balance, be contrary to the public interest.

CARRIED

Major Event update**ORDER TO RETAIN DOCUMENTS IN CONFIDENCE**

C240407/145 Councillor Clancy moved and Councillor Lonie seconded that pursuant to Section 90(2), 90(3)(d) and 91(7) of the Local Government Act 1999:

1. The Council orders that the documents and minutes relating to Major Event update with the exception of Resolution No: C240407/145 for going into confidence be kept confidential and not available for public inspection on the basis that they deal with information the disclosure of which:
 - (i) could reasonably be expected to prejudice the commercial position of the person who supplied the information, or to confer a commercial advantage on a third party, and
 - (ii) would, on balance, be contrary to the public interest under Section 90(2) and 90(3)(d) of the Act.
2. This resolution will be retained in confidence until Thursday 26 April 2007 at 11:00am.

CARRIED

19. RESUMPTION

Councillor Clancy moved and Councillor Crutchett seconded that Council resume as an open meeting of Council at 10:17pm.

CARRIED

20. CLOSURE

The Meeting closed at 10:17pm

CONFIRMED

Tuesday 8 May 2007

MAYOR