

ITEM NUMBER: 18.1

CONFIDENTIAL REPORT

TRANSFORMING JETTY ROAD

Pursuant to Section 83(5) of the Local Government Act 1999 the Report attached to this agenda and the accompanying documentation is delivered to the Council Members upon the basis that the Council consider the Report and the documents in confidence under Part 3 of the Act, specifically on the basis that Council will receive, discuss or consider:

- k. **tenders for the supply of goods, the provision of services or the carrying out of works.**

CONFIDENTIAL

Recommendation – Exclusion of the Public – Section 90(3)(k) Order

- 1. That pursuant to Section 90(2) of the *Local Government Act 1999* Council hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 09/25 Transforming Jetty Road in confidence.**
 - 2. That in accordance with Section 90(3) of the *Local Government Act 1999* Council is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 09/25 Transforming Jetty Road on the following grounds:**
 - k. pursuant to section 90(3)(k) of the Act, the information to be received, discussed or considered in relation to this Agenda Item are tenders for the: supply of goods, and the provision of services, and the carrying out of works, in the delivery of the entrance statement.**
 - 3. The Council is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.**
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CONFIDENTIAL

Item No: 18.1
Subject: TRANSFORMING JETTY ROAD

Summary

The Transforming Jetty Road project was identified as an opportunity to enhance the value and cultural significance of the precinct using public art and to create a sense of arrival at the entrance to Jetty Road. The corner of Jetty Road and Brighton Road, Glenelg was identified as an appropriate location to install artwork enabling the artwork to also become an entrance statement to the precinct.

The arts team, Skunk Control, were commissioned to design a concept design for this entrance artwork.

This report is seeking Council approval of the concept design prepared by Skunk Control, to progress the concept to detailed design and to approve the budget allocation for the artworks.

Recommendation

That Council:

1. approves the Corner Artwork, Companion Piece and Avenue Concept Plan prepared by Skunk Control in Attachment 1, with a reduction in the Avenue artwork by four flowers, to be progressed for detailed design and implementation;
2. approves Administration to adjust the design locations and ensure the artworks will fit within the nominated sites;
3. approves a not to exceed budget of \$475,000 to design and install the Concept Plan, comprising a \$375,000 allocation from the Transforming Jetty Road budget and \$100,000 contribution from the Jetty Road Mainstreet Committee; and
4. approves Administration to install the artworks in line with the delivery of the Transforming Jetty Road City Zone construction program.

RETAIN IN CONFIDENCE - Section 91(7) Order

5. That having considered Agenda Item 18.1 09/25 Transforming Jetty Road in confidence under section 90(2) and (3)(k) of the *Local Government Act 1999*, the Council, pursuant to section 91(7) of that Act orders that the identified report, attachments and minutes be retained in confidence until the Chief Executive Officer authorises the release of the documents.

This order is subject to section 91(8)(b) of the Act which provides that details of the identity of the successful tenderer must be released once Council has made a selection. In addition, section 91(8)(ba) of the Act requires details of the amount(s)

payable by the Council under a contract for the provision of cleaning services must be released once the contract has been entered into by all concerned parties.

Background

The City of Holdfast Bay appreciates and values the important role public art plays in connecting and inspiring people and enriching the pleasure and experience of everyday life for people. The Transforming Jetty Road project was identified as an opportunity to enhance the value and cultural significance of the precinct using public art and to create a sense of arrival at the entrance to Jetty Road.

The corner of Jetty Road and Brighton Road, Glenelg was identified as an appropriate location to install artwork enabling the artwork to also become an entrance statement to the precinct. This location strengthens the intention to encourage people to spend more time in this part of the street and provides something interesting and attractive for pedestrians to interact with and increase foot traffic in this area.

A series of workshops was held with both Council and the Transforming Jetty Road Committee between August and October 2024 to develop a concept for this public art.

Skunk Control was selected and commissioned to develop a series of concept designs for the entrance statement artworks and held initial workshops to understand the vision. Through the outcome of these workshops Skunk Control was requested to design three separate artworks that could be commissioned as either standalone work or installed as a suite that will complement each other.

Report

Through the workshops hosted by Skunk Control and Administration with Elected Members and the Transforming Jetty Road Committee, the artwork was refined to create a series of flowers that would form an avenue along the northern side of the Telstra Building with companions on the north-eastern corner of the Jetty Road footpath and on the corner of Brighton and Jetty Roads. Refer to the attached concept plan for more information.

Refer Attachment 1

It should be noted that the locations identified for the art pieces are considered complex and congested with services below ground. During the detailed design and implementation, Administration will require some flexibility to ensure the artwork can be installed and achieves the desired outcome without contravening service authority or third-party requirements.

The artwork has three separate pieces:

1. Corner Artwork – corner of the Telstra Building
2. Avenue Artwork – south-eastern side of Jetty Road
3. Companion Artwork – north side of Jetty Road

Details of each piece are outlined below:

1. Corner Artwork – corner of Telstra Building

The inclusion of the entrance statement artwork on the corner of the Telstra Building, Jetty Road and Brighton Road will create a strong 'arrival' statement that can be viewed from multiple locations and angles. Consideration for this artwork has been given to how pedestrians and commuters will view and interact with the artwork as they enter or leave Jetty Road or when they journey along Brighton Road from both directions. The corner artwork has been designed to provide a simple fleeting moment for approaching motorists, but not so overly detailed that it requires up-close or extended inspection for appreciation. The final placement of this artwork will need to consider sightlines to traffic devices, pedestrians and enabling the artwork to be seen to best reflect its intention.

The corner artwork consists of three tall flowers with multiple layered petals. The stems of the artwork will be installed within close proximity to the Telstra Building and offer both day and night lighting.

2. Avenue Artwork – south-eastern side of Jetty Road

Skunk Control has designed a significant avenue artwork concept that provides an extension of the original corner entrance statement artwork. This artwork has been designed to create a unique point of interest, create shading and incorporate an innovative lighting experience that can be enjoyed during the day and at night.

The avenue artwork presented in the concept design in Attachment 1 shows the artwork spanning over 16.5 metres and 21 flowers and stems along the footpath adjacent to the Telstra Building on the southside of Jetty Road. Further work has been undertaken with Skunk Control to value manage the project without impacting the intent and design integrity of the artwork. As a result of process, it has been agreed this artwork could be reduced by four flowers and stems, resulting in the reduction in the span of approximately two metres to 14.5 metres. Through detailed design the positioning of the remaining 17 flowers and stems will be reviewed to maximise the span of the artwork. The cost estimate has been based on the reduction of this artwork by four flowers and stems.

3. Companion Artwork – north side of Jetty Road

Skunk Control has developed a concept design for a companion artwork to be positioned on the northern side of Jetty Road. The artwork will feature three flowers on stems, similar to the entrance statement design but with avenue-style flower design. The tallest stem and flower will measure just under six metres high.

Budget

The Transforming Jetty Road project made an initial allocation of \$300,000 within the project budget for an entrance statement piece on the corner of Jetty and Brighton Roads.

The cost estimate for the artwork, including all three pieces is \$475,000 including installation. This estimate includes a reduction in the avenue piece as outlined above.

On 15 January 2025, a Special Meeting of the Jetty Road Mainstreet Committee was held where the Committee endorsed a financial contribution of \$100,000 amortised across two financial years towards the delivery and installation of the artwork inclusive of the avenue, corner and companion pieces.

With the contribution from the Jetty Road Mainstreet Committee, an additional \$75,000 is required to be allocated from the Transforming Jetty Road project budget to complete the artwork.

Administration is seeking approval for a budget not exceeding \$475,000 to design and install the concept design of the artwork. During detailed design, if additional costs are identified, Administration will return to Council outlining the changes prior to proceeding further.

Next Steps

Following Council approvals outlined in this report, Administration will engage the Artist for detailed design and review opportunities to reduce the cost without compromising its intent.

Administration will report back to Council with final costs and undertake the fabrication and installation of the artworks as part of the Transforming Jetty Road City zone delivery.

Additionally, the artwork concept designs will be shared with Telstra to seek their formal endorsement of the design and then released to the community (for information only).

Budget

A \$300,000 budget allocation has been included as part of the Transforming Jetty Road Budget. It is recommended an additional \$75,000 be allocated to the total budget, in addition to the JRMFC financial contribution of \$100,000, to achieve a total project budget of \$475,000 to ensure delivery and installation of the concept design in its entirety.

Life Cycle Costs

To be determined post detailed design.

Strategic Plan

Our Holdfast 2050+ Strategic Plan.

Wellbeing: Good health and economic success in an environment and a community that supports wellbeing.

Open Space: Enhance character and vibrancy through innovation and distinctive public realm and placemaking.

Creative Holdfast: Arts & Culture Strategy 2019 -2024

Council Policy

Public Art and Monuments Policy

Statutory Provisions

Not applicable

Written By: Principal Project Manager

General Manager: Community and Business, Ms M Lock

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Attachment 1



MELBOURNE - AUSTRALIA

www.skunkcontrol.com.au



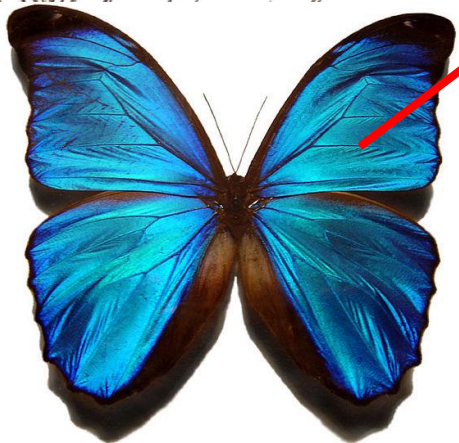
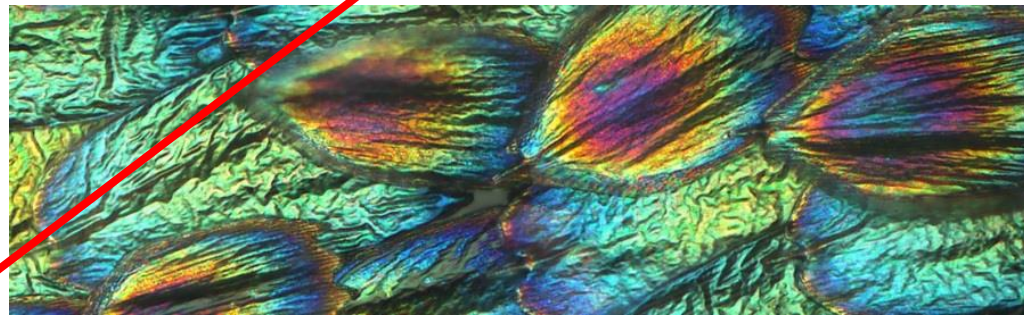
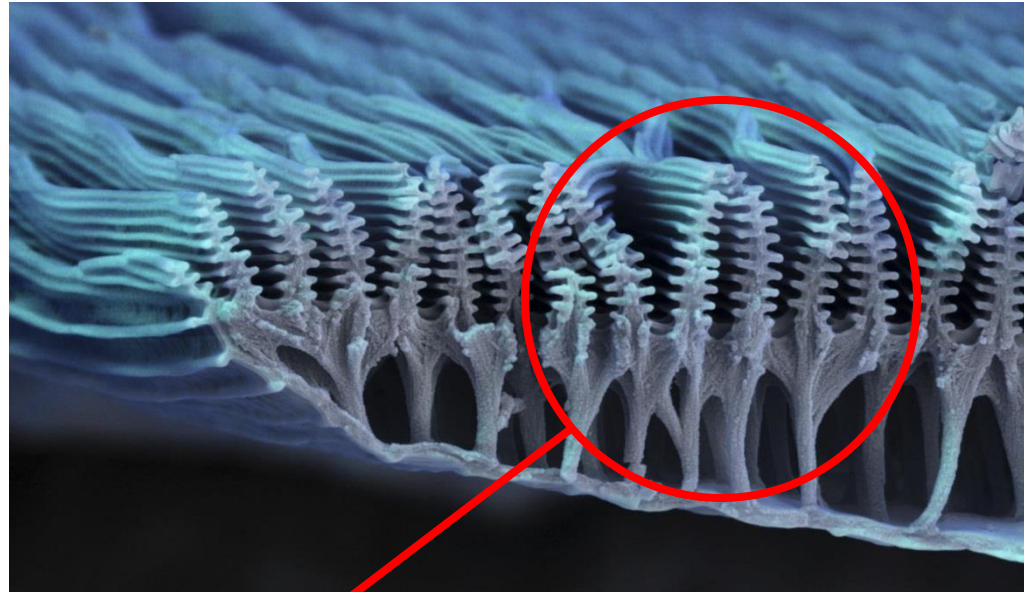
SKUNK CONTROL 2024 ©
Concepts by Nick Athanasiou
commercial in confidence
City of Holdfast Bay Jetty
Road, Glenelg
Entry Statement

4 Impossible Things Before Breakfast (Caloundra, Queensland, Australia)
As part of Caloundra Main Street Urban Revitalisation
Landscape Architecture Awards – Urban Design winners
Australian Institute of Landscape Architects (AILA) 2021

An exploration of Light and Colour

Structural Colour

Colour making in nature



In nature, colour is often created not through pigmentation (a chemical process) but rather via sunlight's interaction with structure (a physical process); Structural Colour



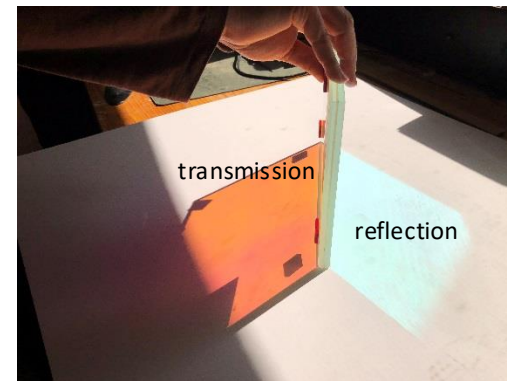
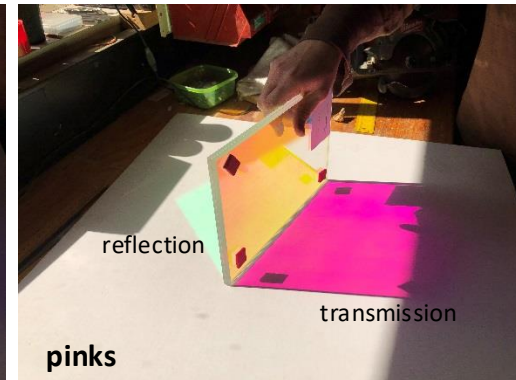
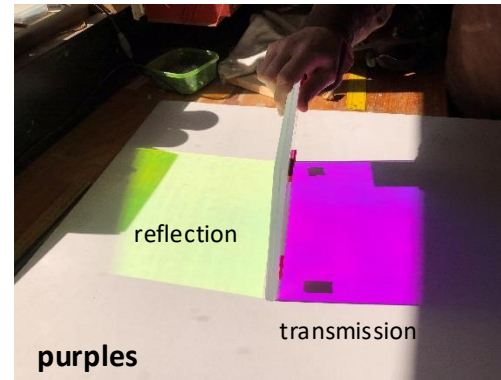
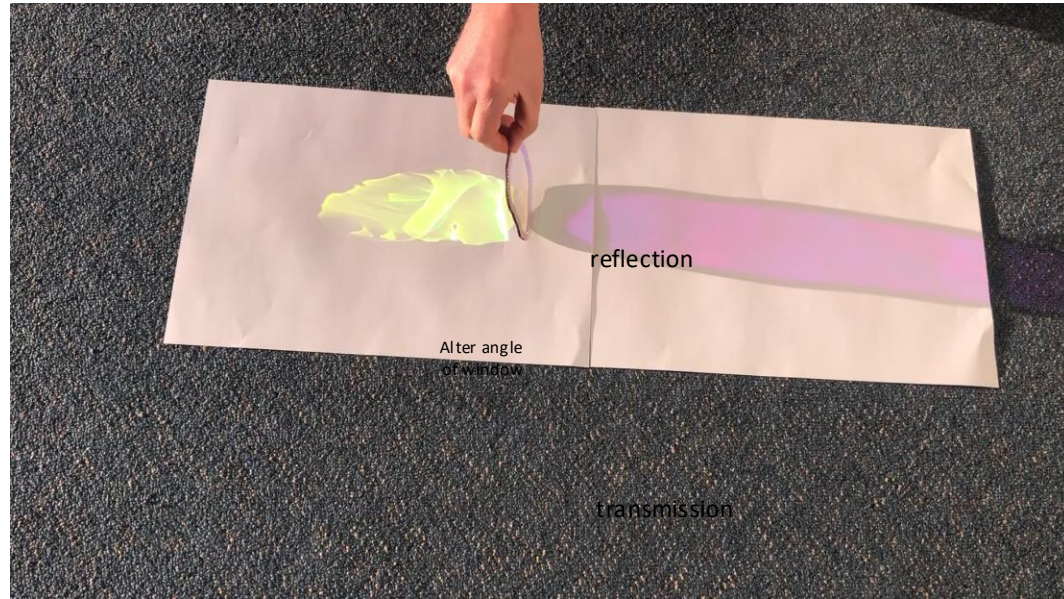
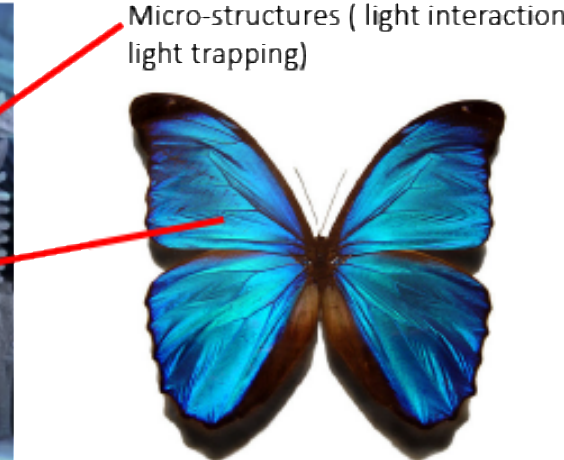
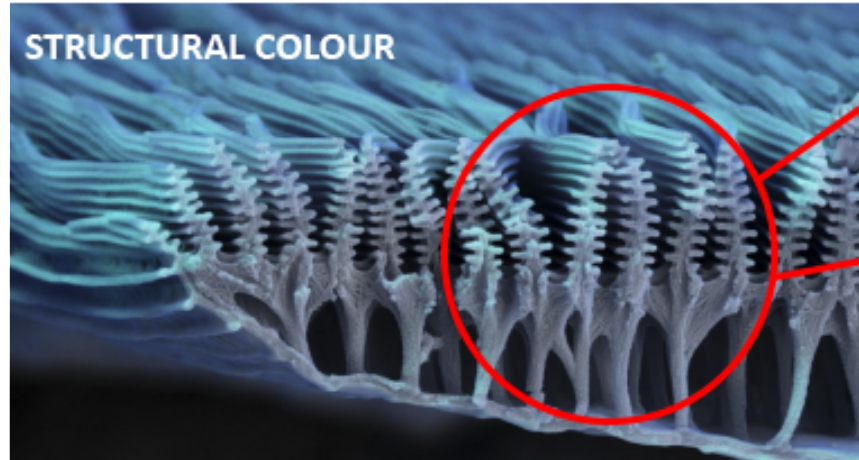
Colour through Chemical means

In the case of butterflies, the fine micro-structure of their wings affects sunlight's passage through these to create magnificently vibrant and glorious colours that butterflies are known for.

Other examples in nature of structural color (colour is created due to structure rather than through pigmentation). (beetle exoskeletons, and feathers)

Specialised Materiality

-duplicating structural colours found in nature using technology and nanotechnology





Nothoscordum borbonicum



Bulbine bulbosa



Sida corrugata



Disphyma crassifolium



Drosera whittakeri



Vitaminic blackii

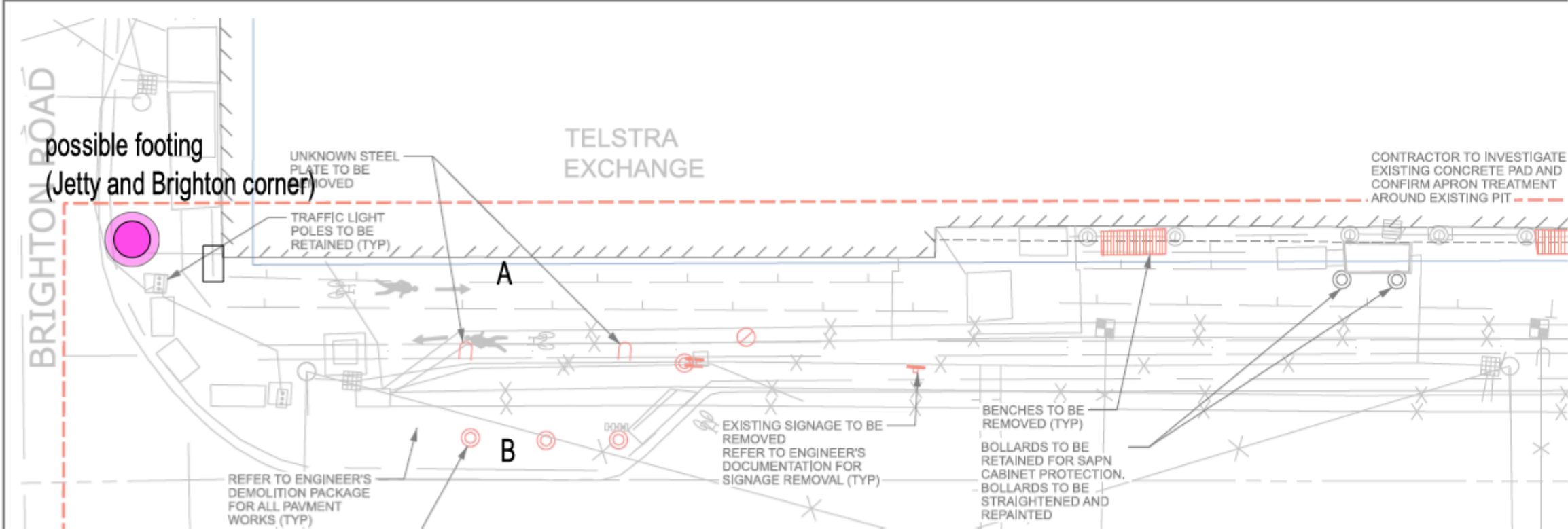


Melilotus officinalis

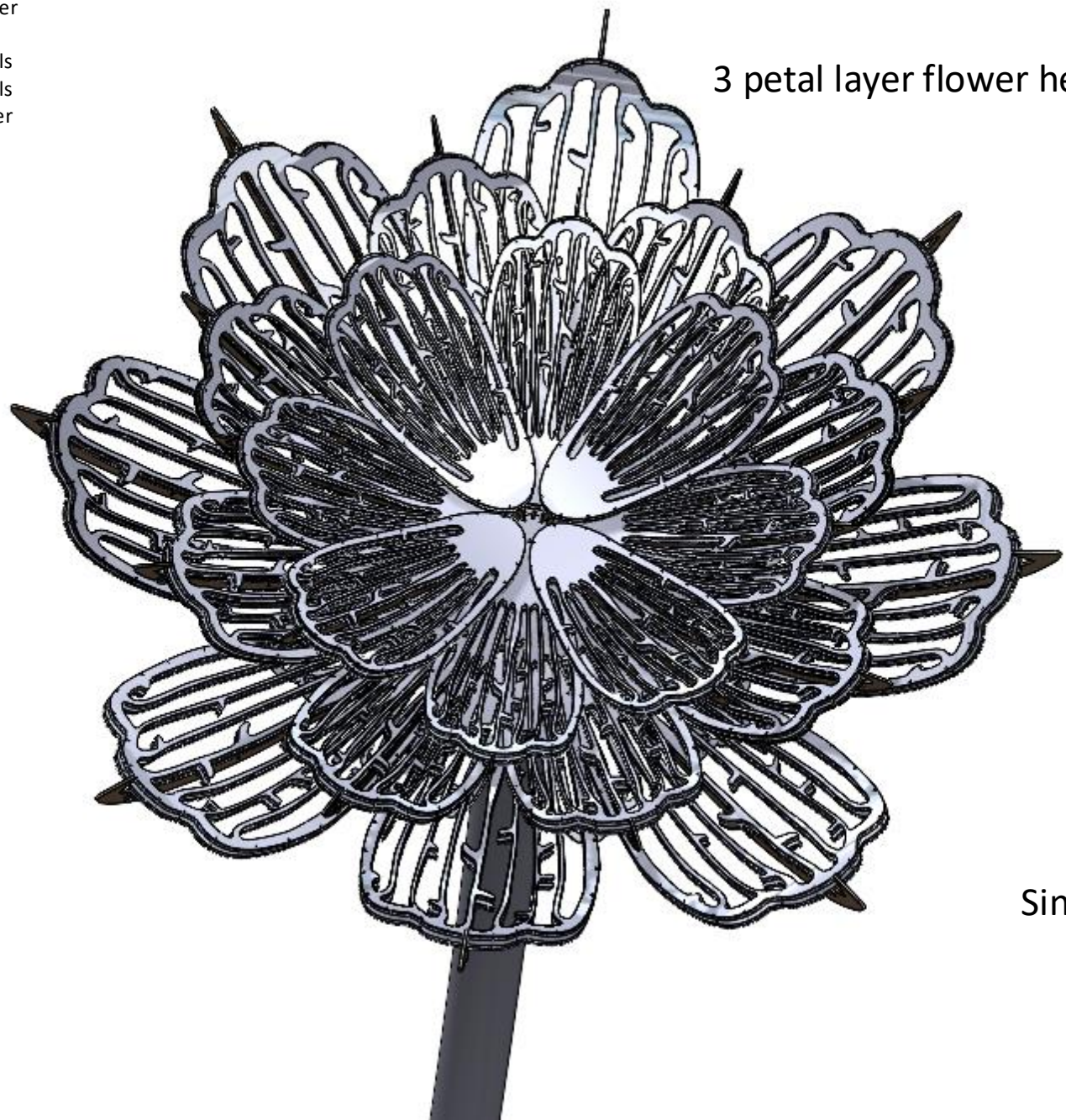
Corner Location

(Jetty and Brighton)

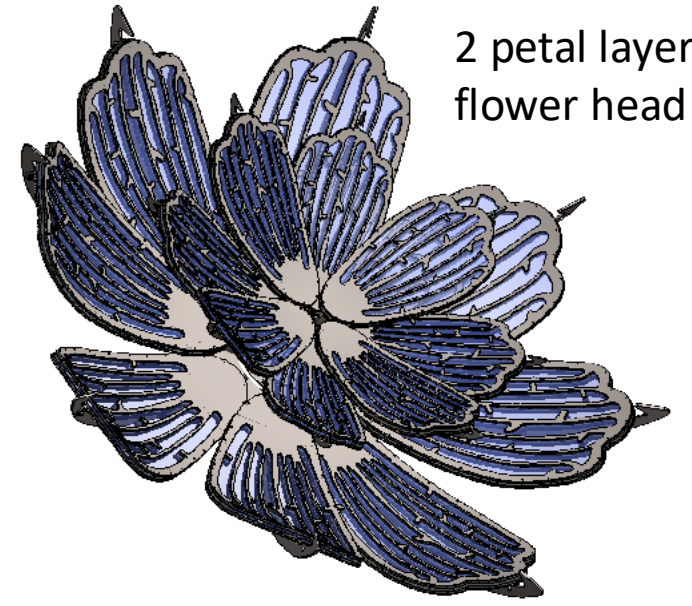
-3 flowers (1 tall ~6m but heavy)



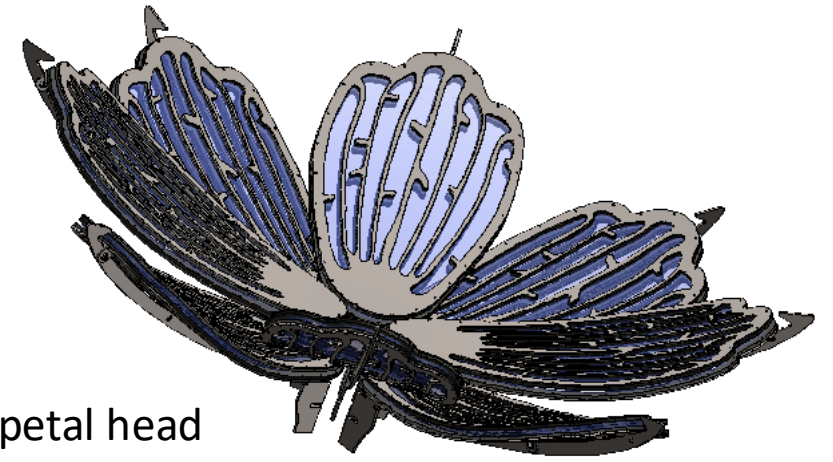
Corner Location
(Jetty and Brighton)
Tall Heavy Flower
Either
3-layers of petals
2-layers of petals
Single petal layer



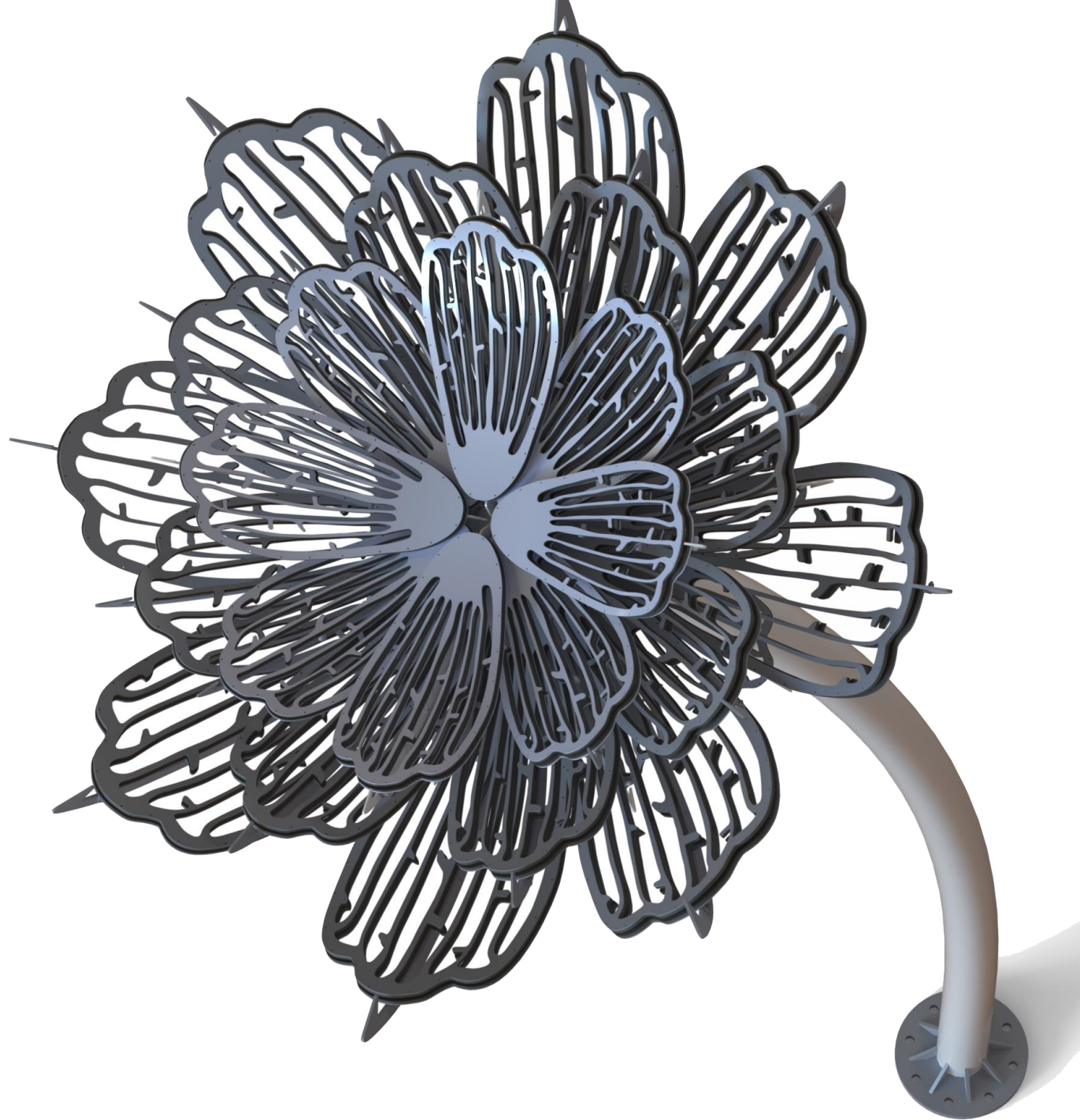
3 petal layer flower head

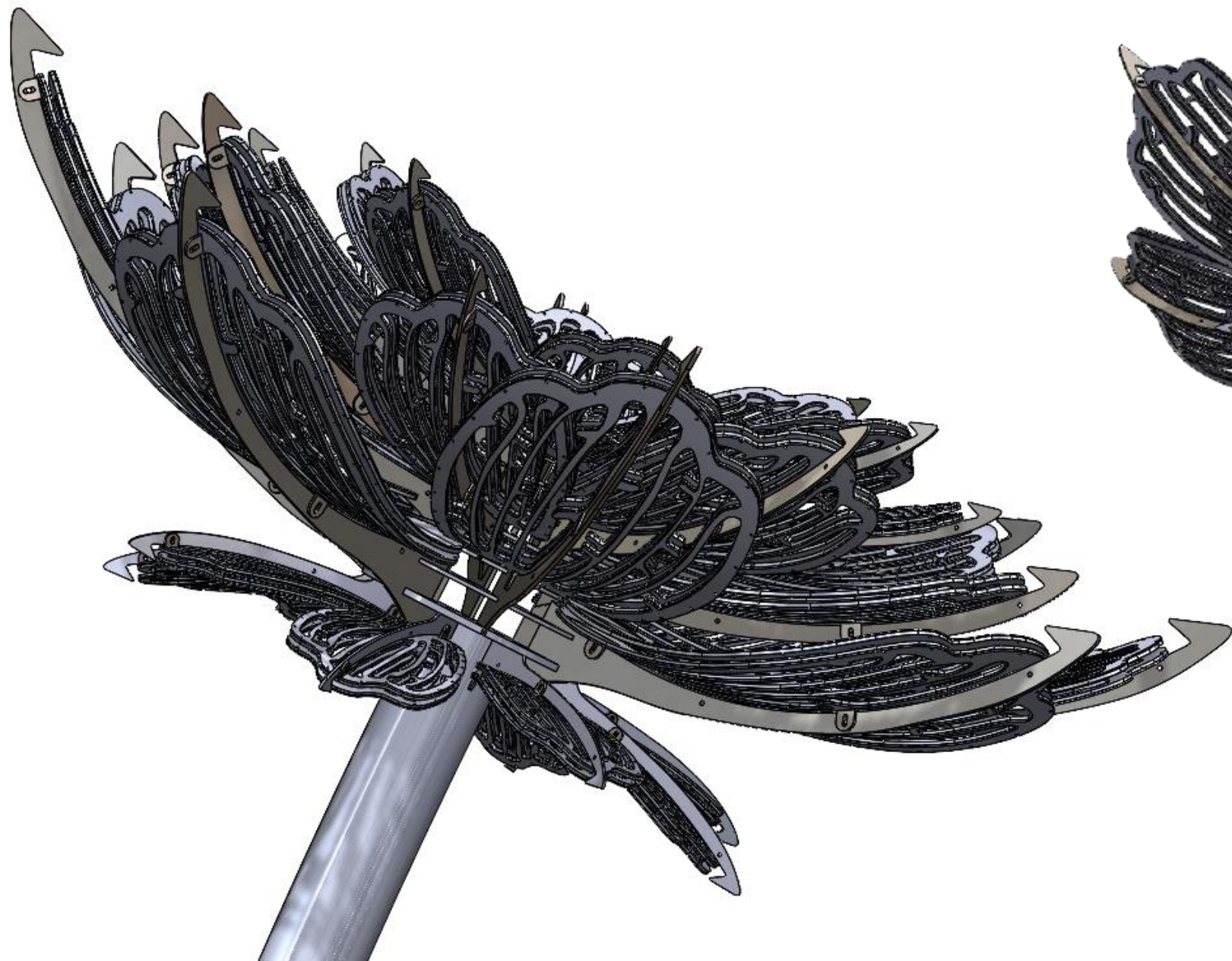


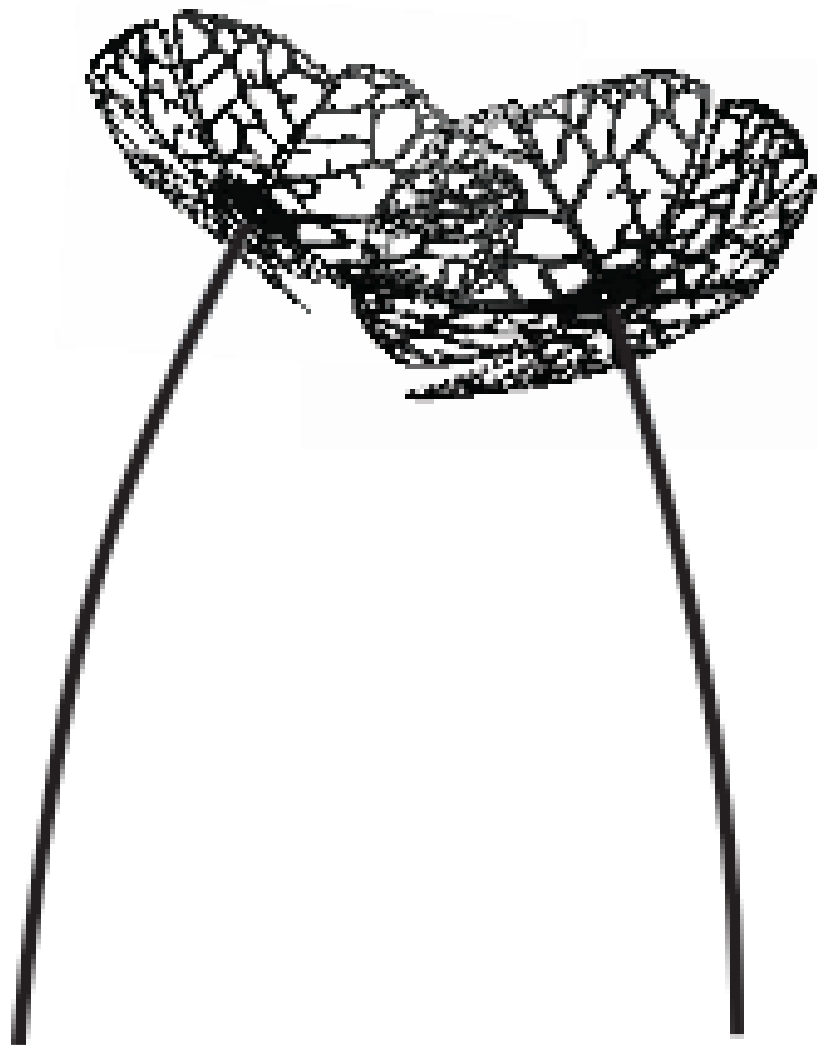
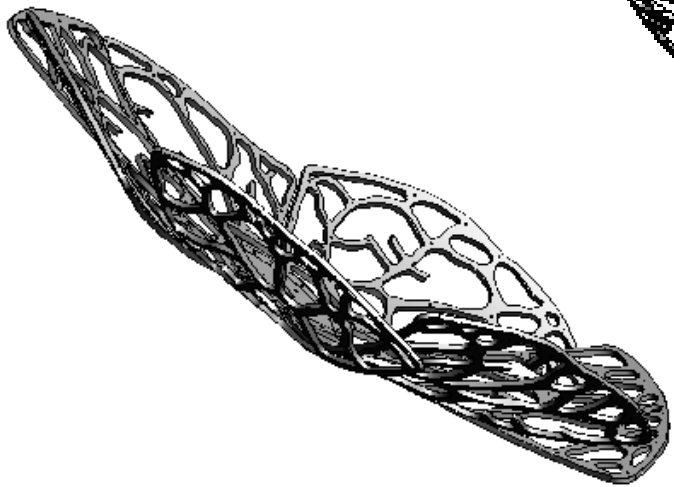
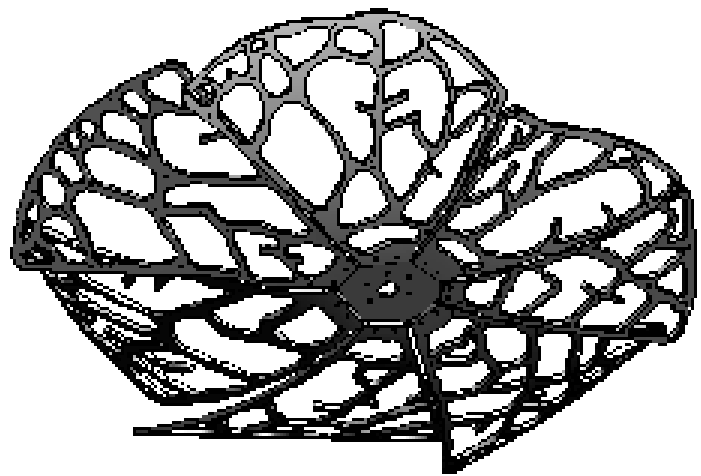
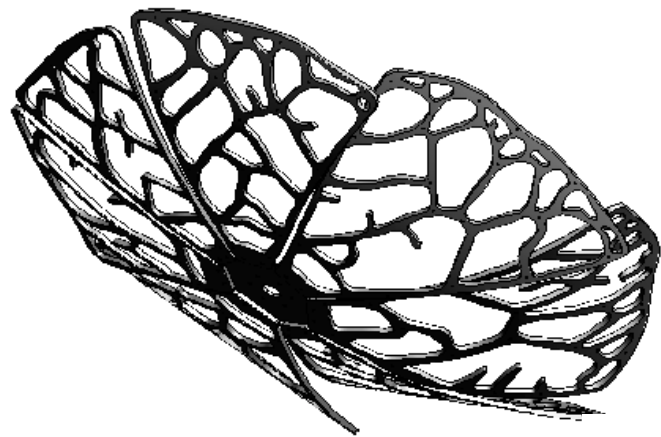
2 petal layer flower head



Single petal head



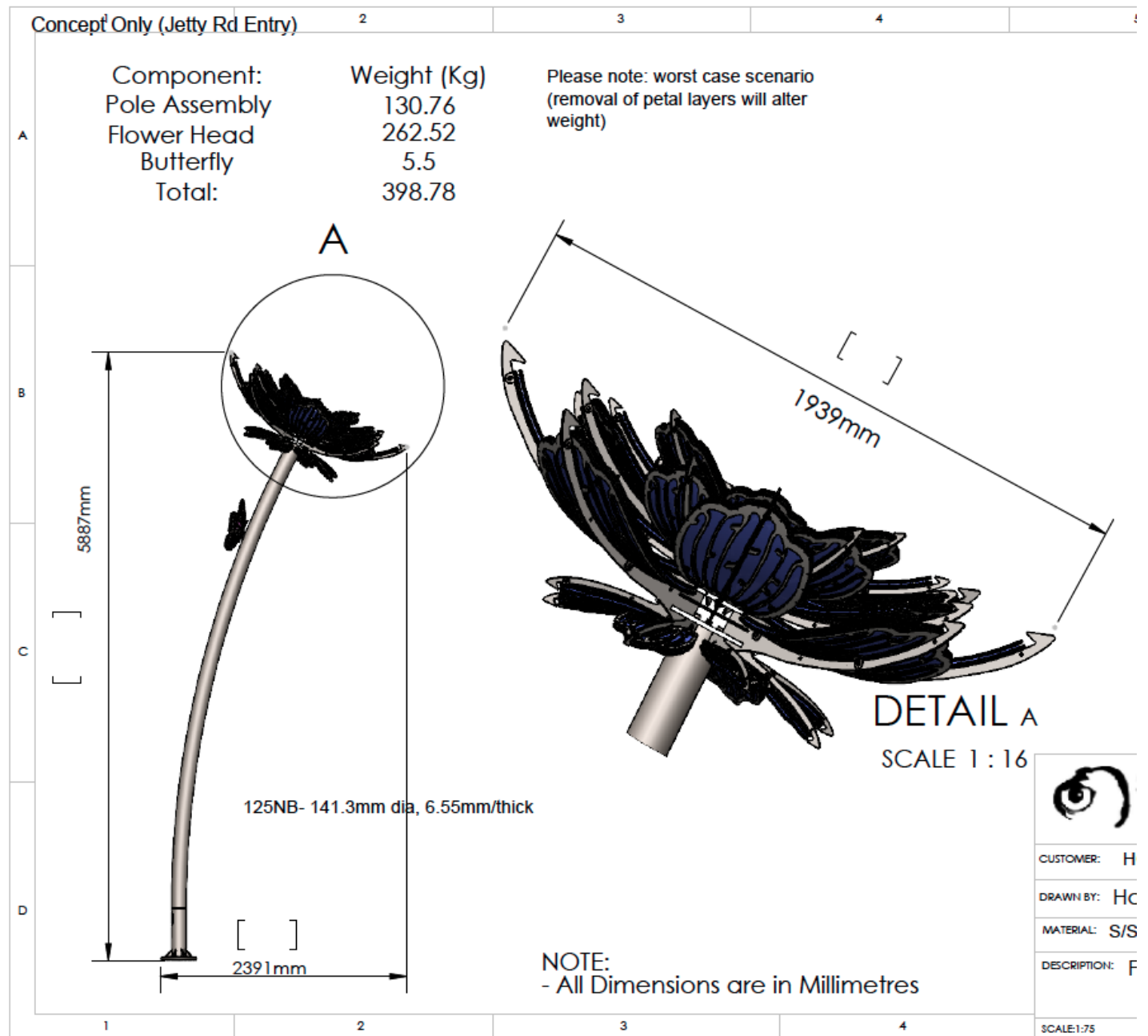






Can add
Small butterfly
On stem

Footing
(since stems are close together
Can have very deep and narrow footing)

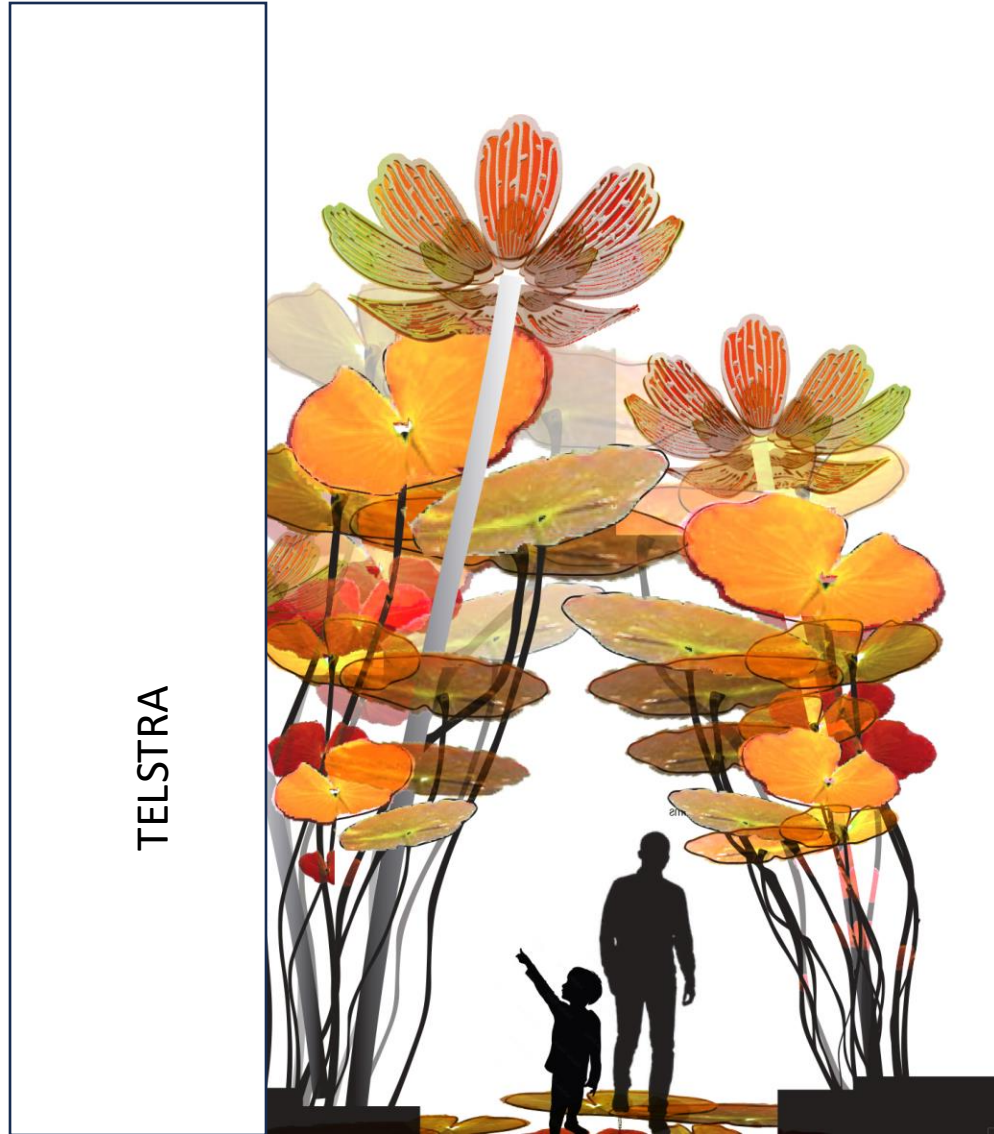


Avenue Location

(Jetty)

-21 flowers (heights up to 5.5m)

Previously presented concepts



Notes

Telstra Building (corner)

3m

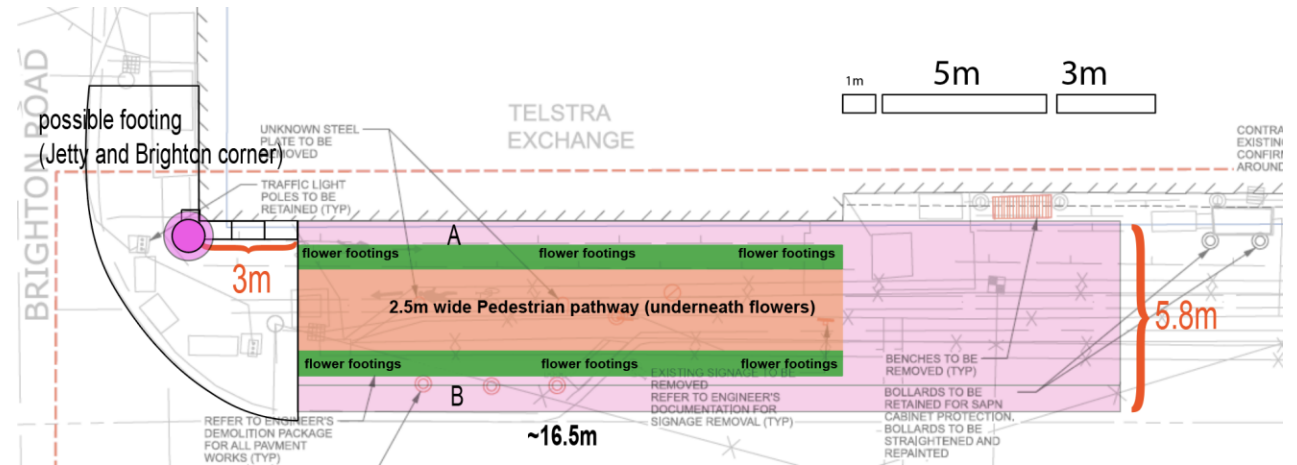


5.8m

Creative work (flowers) to start 3m in from Telstra Building
Why?
To avoid pole on street corner and other obstacles



Area to extend out some 5.8m from wall
(flowers to flank a 2.5m pathway for pedestrians)
Flower stems are positioned within a 25cm width space (max 45cm wide)
(i.e flower stems flank the ped area within a 25-45cm slither of space either side of the 2.5m pedestrian area, see green area below)



Width of A and B (pink area) can be altered so long as when combined are equal to $(5.8m - 2.5m - 0.9m)$ i.e 2.4m
Or $(5.8m - 2.5m - 0.5m)$ (i.e 2.8m if green width for stems is a min at 25cm each)

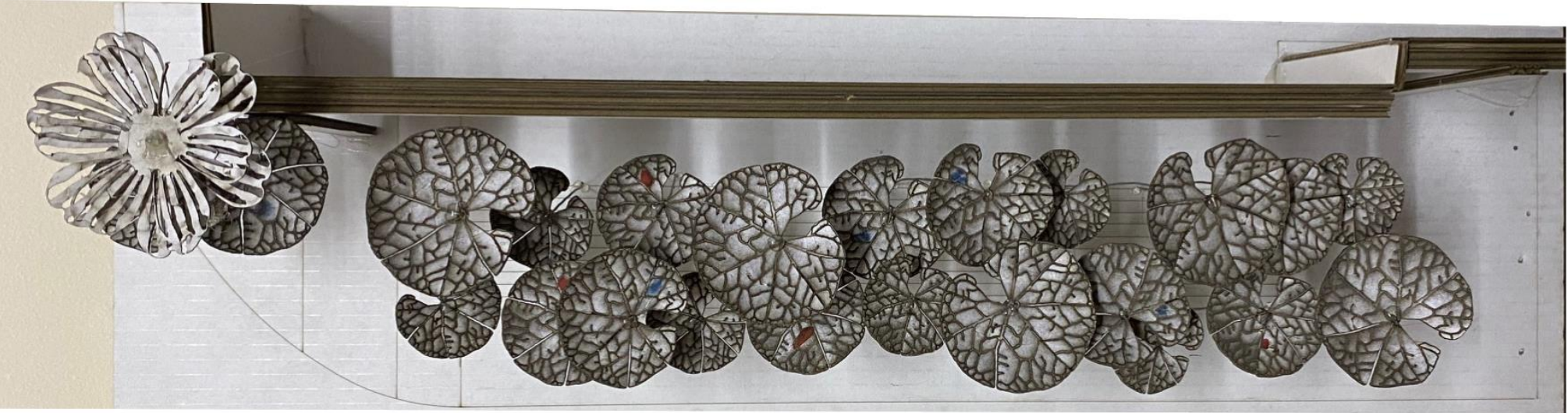
Model View (cardboard and wire)



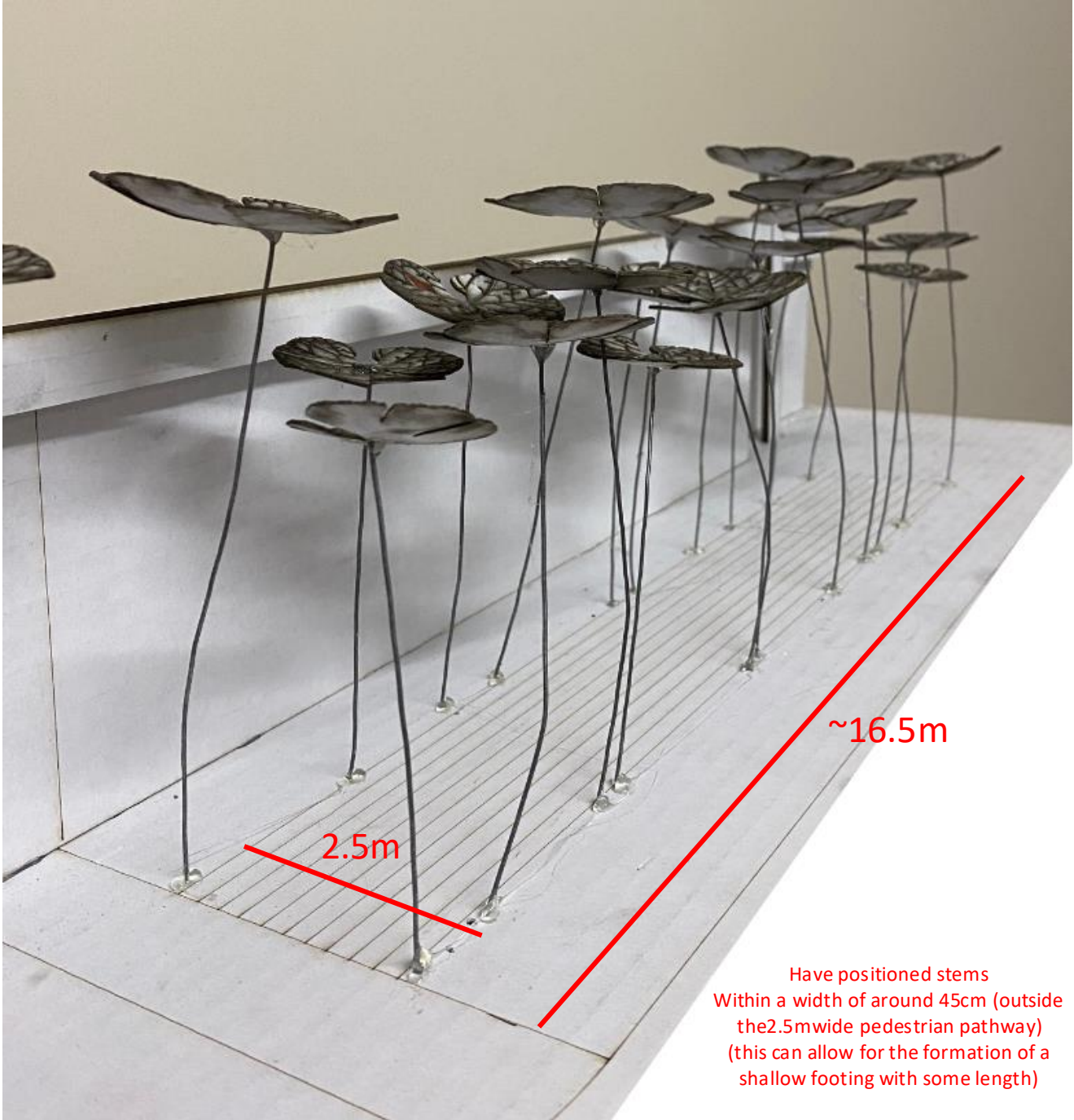
Side profile

21 flowers

~16.5m span of flowers



Top view



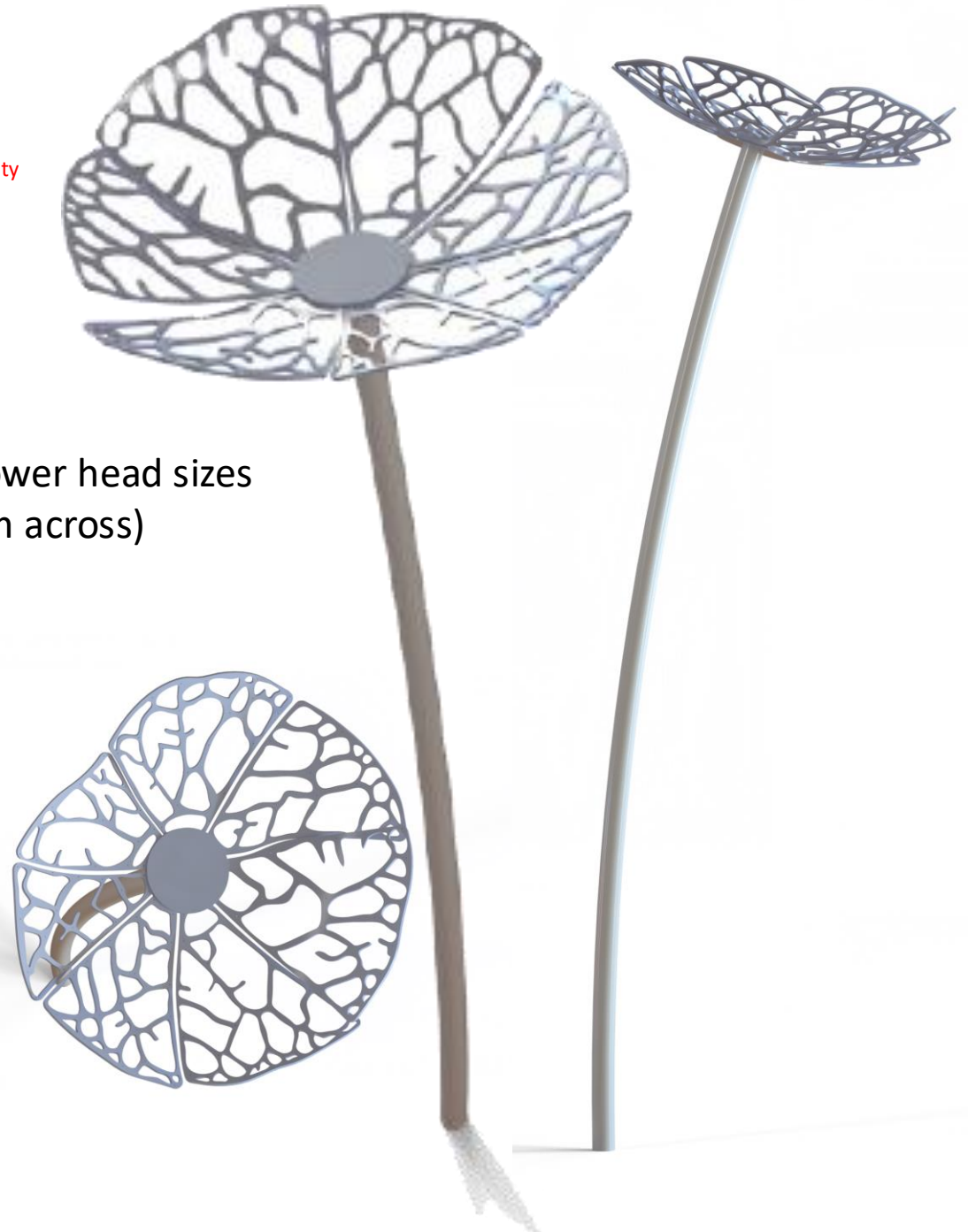
Have positioned stems
Within a width of around 45cm (outside
the 2.5m wide pedestrian pathway)
(this can allow for the formation of a
shallow footing with some length)

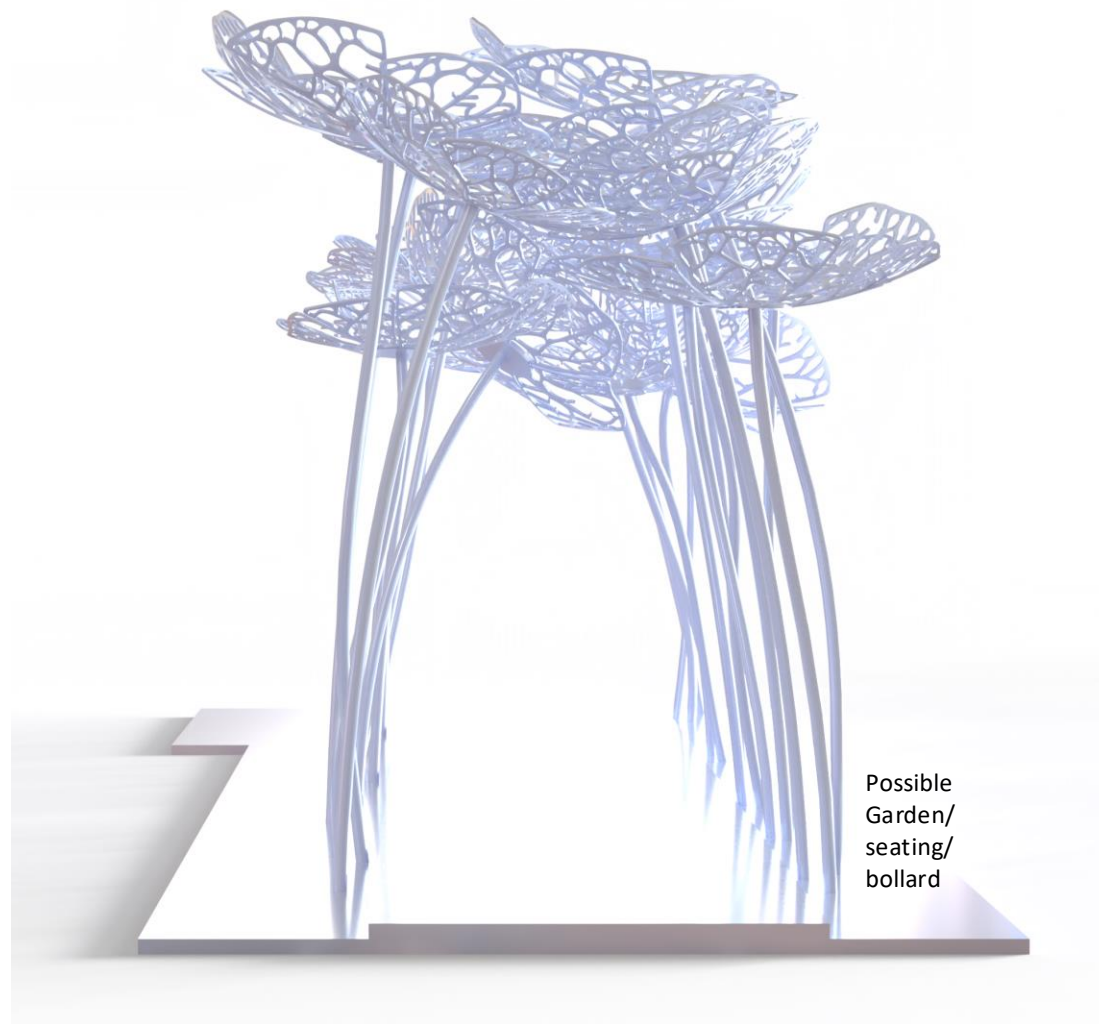
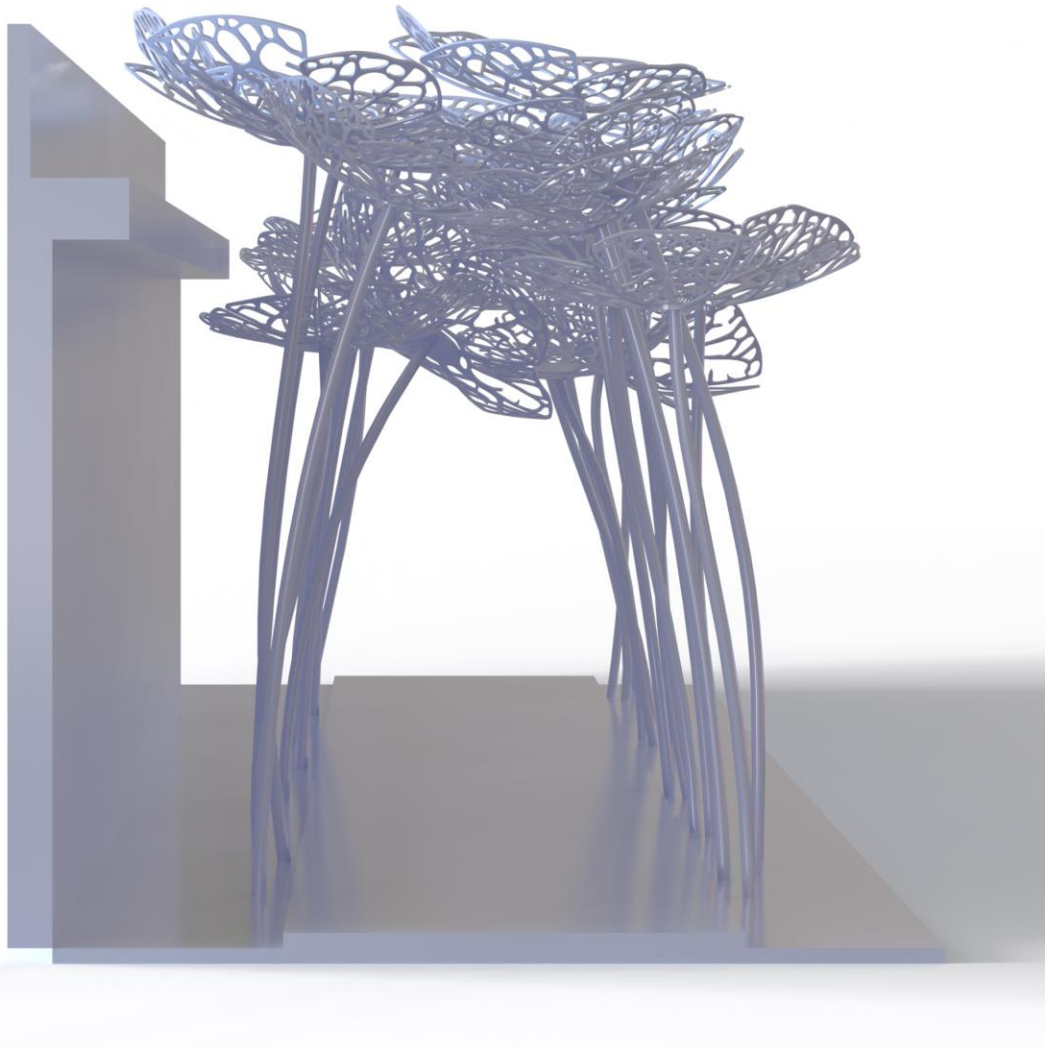




Model has certain flowers exceeding 5.5m (we'll try and sustain a 5.5m height as max though for materiality reasons)

Various flower head sizes (1.8 – 2.7m across)





Opposite of Avenue

-3 flowers (small footing)

