

ITEM NUMBER: 18.1

CONFIDENTIAL REPORT

EVENT ACTIVATION

Pursuant to Section 83(5) of the Local Government Act 1999 the Report attached to this agenda and the accompanying documentation is delivered to the Council Members upon the basis that the Council consider the Report and the documents in confidence under Part 3 of the Act, specifically on the basis that Council will receive, discuss or consider:

- g. matters that must be considered in confidence in order to ensure that the council does not breach any law, order or direction of a court or tribunal constituted by law, any duty of confidence, or other legal obligation or duty.**

Recommendation – Exclusion of the Public – Section 90(3)(g) Order

1. That pursuant to Section 90(2) of the *Local Government Act 1999* Council hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 21/24, Event Activation in confidence.
 2. That in accordance with Section 90(3) of the *Local Government Act 1999* Council is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 21/24, Event Activation on the following grounds:
 - g. pursuant to section 90(3)(g) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is information concerning matters that must be considered in confidence in order to ensure that the Council does not breach any duty of confidence with the South Australian Tourism Commission.
 3. The Council is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.
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Item No: 18.1
Subject: EVENT ACTIVATION

Summary

The City of Holdfast Bay hosted the start of the Health Partners Women's Stage 2 of the 2024 Santos Tour Down Under, with approximately 3,000 spectators in attendance. The call for Expressions of Interest to participate in the 2025 race closes in early March.

Recommendation

That Council:

1. **note this report; and**
2. **endorses Administration submitting an Expression of Interest to host both Men's and Women's Tour Down Under race stage starts for 2025.**

RETAIN IN CONFIDENCE - Section 91(7) Order

3. **That having considered Agenda Item 18.1 Report No: 21/24 Event Activation in confidence under section 90(2) and (3)(g) of the *Local Government Act 1999*, the Council, pursuant to section 91(7) of that Act orders that the report and minutes relevant to this item be retained in confidence until the event organisers make their public announcement and/or the Chief Executive Officer is authorised to release the documents when the official announcement is made and that this order be reviewed every 12 months.**
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Background

The Tour Down Under was first held in 1999 and has grown year on year to become the biggest cycling race in the Southern Hemisphere. Since 2008 it has been part of the prestigious Union Cycliste Internationale (UCI) World Tour, bringing the top professional cycling teams to race on the streets of Adelaide and regional South Australia for a week each January.

Council's relationship with the race spans many years with several stage starts and one full leg. Additionally, many events associated with the Tour Down Under, organised by both Council and third parties, have taken place within the City of Holdfast Bay.

In 2023, the City of Holdfast Bay hosted two race stage starts: a women's race at Glenelg and a men's race in Brighton. An expression of interest was submitted in 2023 to host both women's and men's races again, however Council was only successful in securing a women's race stage start at Glenelg in 2024.

Report

The Health Partners Women's Stage 2 race started on Colley Terrace, Glenelg and followed a 104-kilometre route finishing in Stirling. Following a Welcome to Country performed by Kaurna and Narungga woman Rosalind Coleman, the race commenced with Mayor Amanda Wilson firing the starting pistol. An estimated 3,000 people watched the race start.

The Glenelg Ice Cream Festival was held the evening before the race start which meant the cost of the road closure was shared across both events. This was promoted as part of the Tour Down Under's calendar of events.

Santos Tour Down Under 2025

Expressions of interest for host councils to participate in the 2025 Santos Tour Down Under close 1 March 2024. Selection of race stage starts and routes through host councils are at the discretion of the Tour Down Under's Race Director. Councils are advised of the outcome of their expression of interest in May/June, with public announcements typically made in July or August.

It is proposed that the City of Holdfast Bay again submits an expression of interest to host both a men's and women's stage start, with the women's race stage at Brighton and the men's race stage start at Glenelg.

The works provisionally scheduled as part of the Jetty Road Masterplan are not expected to significantly impact the ability for a race stage start to be hosted at Glenelg.

Budget

A provisional allocation of \$54,200 has been made in the 2024-25 draft events budget to cover the costs of hosting both a men's and women's race stage start in 2025.

Life Cycle Costs

Not applicable

Strategic Plan

Innovation: economic and social vibrancy and a thriving environment

Council Policy

City of Holdfast Bay Events Strategy 2021-2025

Statutory Provisions

Not applicable

Written By: Manager City Activation

General Manager: Community and Business, Ms M Lock