

ITEM NUMBER: 18.1

CONFIDENTIAL REPORT

EVENT ACTIVATION

Pursuant to Section 83(5) of the Local Government Act 1999 the Report attached to this agenda and the accompanying documentation is delivered to the Council Members upon the basis that the Council consider the Report and the documents in confidence under Part 3 of the Act, specifically on the basis that Council will receive, discuss or consider:

- g. matters that must be considered in confidence in order to ensure that the council does not breach any law, order or direction of a court or tribunal constituted by law, any duty of confidence, or other legal obligation or duty;**

Recommendation – Exclusion of the Public – Section 90(3)(g) Order

- 1. That pursuant to section 90(2) of the *Local Government Act 1999* Council hereby orders that the public be excluded from attendance at this meeting with the exception of the Chief Executive Officer and Staff in attendance at the meeting in order to consider Report No: 190/24, Event Activation in confidence.**

 - 2. That in accordance with section 90(3) of the *Local Government Act 1999* Council is satisfied that it is necessary that the public be excluded to consider the information contained in Report No: 190/24, Event Activation on the following grounds:**
 - g. pursuant to section 90(3)(g) of the Act, the information to be received, discussed or considered in relation to this Agenda Item is information concerning matters that must be considered in confidence in order to ensure that the Council does not breach any duty of confidence with the South Australian Tourism Commission.**

 - 3. The Council is satisfied, the principle that the meeting be conducted in a place open to the public, has been outweighed by the need to keep the information or discussion confidential.**
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CONFIDENTIAL

Item No: 18.1
Subject: EVENT ACTIVATION

Summary

The City of Holdfast Bay submitted an Expression of Interest to host a race stage start for both the Men's and Women's Santos Tour Down Under in 2025. As a result, two race stage starts have been successfully secured: Women's Stage One to commence on Friday 17 January 2025 at Brighton; and the Men's Stage Four start on Friday 24 January 2025 at Glenelg.

Recommendation

1. That Council notes this Report.

RETAIN IN CONFIDENCE - Section 91(7) Order

2. That having considered Agenda Item 18.1 Event Activation in confidence under section 90(2) and (3)(g) of the *Local Government Act 1999*, the Council, pursuant to section 91(7) of that Act orders that the report, attachment and minutes be retained in confidence for a period of three months and/or the Chief Executive Officer is authorised to release the documents when the event program is publicly announced and that this order be reviewed every 12 months.
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Background

The Santos Tour Down Under was first held in 1999 and has grown year on year to become the biggest cycling race in the southern hemisphere. Since 2008 it has been part of the prestigious Union Cycliste Internationale (UCI) World Tour, bringing the top professional cycling teams to race on the streets of Adelaide and regional South Australia for a week each January.

Council's relationship with the race spans many years with several stage starts and one full leg. Additionally, many associated events organised by third parties to coincide with the race have taken place within the City of Holdfast Bay.

An expression of interest was submitted in 2023 to host both women's and men's races in 2024, however Council was only successful in securing a women's race stage start at Glenelg.

At the Council meeting held on 13 February 2024, Council endorsed Administration submitting an Expression of Interest to host both the Men's and Women's Tour Down Under race stage starts at Glenelg and Brighton respectively (Confidential resolution C130224/7860).

Report

On 4 June 2024, Council was advised the request to host a start of the UCI Women's World Tour race and start of the UCI World Tour (men's) race has been successful.

Refer Attachment 1

The Women's Stage One start will take place Friday 17 January 2025 at Brighton, while the Men's Stage Four start will take place Friday 24 January 2025 at Glenelg. The associated hosting fees payable to the South Australian Tourism Commission are \$7,500 for the Men's and \$2,500 for the Women's. This is a reduction in fees from previous years, with the Men's previous hosting fee being \$15,000.

The Events team has consulted with the Transforming Jetty Road project to ensure the race stage start at Glenelg can be accommodated without conflict.

Once the full race program is announced, Administration will consult with relevant stakeholders to determine the timing of the Glenelg Ice Cream Festival with respect to the race stage start, whether it is held the night before (Thursday 23 January) or the following evening (Friday 24 January).

Budget

There is an allocation of \$54,200 in the proposed events budget for 2024-25. This is sufficient to cover all hosting fees and associated costs.

Life Cycle Costs

Not applicable

Strategic Plan

Innovation: economic and social vibrancy and a thriving environment

Council Policy

City of Holdfast Bay Events Strategy 2021-2025

Statutory Provisions

Not applicable

Written By: Manager, City Activation

General Manager: Community and Business, Ms M Lock

Attachment 1

SANTOS TOUR DOWN UNDER



4 June 2024

Regan Forrest
Manager City Activation
City of Holdfast Bay
2 Colley Terrace
GLENELG SA

Dear Regan,

Events South Australia, a division of the South Australian Tourism Commission, will stage the 25th Santos Tour Down Under in key locations throughout metropolitan and regional South Australia from 17 – 26 January 2025.

We are excited to see this iconic event return to South Australia for its historical 25th edition and I am pleased to advise that City of Holdfast Bay's request to host a start of the UCI Women's WorldTour race and start of the UCI WorldTour (men's) race has been successful.

Date:	Friday 17 January 2025	Date:	Friday 24 January 2025
Stage:	Women's Stage One – Start	Stage:	Men's Stage Four – Start
Start Location:	Brighton	Start Location:	Glenelg
Hosting Fee:	\$2,500 + GST	Hosting Fee:	\$7,500 + GST

Total Hosting Fee: \$10,000 + GST

We are excited to be working with you as a 2025 host council and require that your appointment along with all Santos Tour Down Under race information discussed and received over the coming months must remain strictly **CONFIDENTIAL** until the Santos Tour Down Under officially releases this information to the public.

If you are approached by the media for comment on your application it would be greatly appreciated if you could respond with *'We have received notification on the status of our application, however until the official launch of the 2025 event later in the year we are not in a position to discuss the status.'*

An official agreement will be sent to you in the coming weeks. SATC will require the agreement to be executed by both parties prior to the event launch, which is tentatively scheduled for 24 June 2024.

If you have any queries, please don't hesitate to contact Chloe Camilleri, Senior Event Coordinator on 08 8429 4565. to discuss. We look forward to bringing the event to the region and working with you and your team to stage a successful 2025 event.

Kind regards

Joanne Chadwick

Joanne Chadwick
General Manager – Event Operations
South Australian Tourism Commission